

KMSP/WFTC Public File Report

Reporting Period: December 1, 2007 through November 30, 2008

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Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 12/3/07

Position/Job Title: Topical Producer Job Classification: P

Recruitment Source¹: KMSP/WFTC www.fox9news.com

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 4

Referral Sources ²	No. of Interviewees
Name: <u>KMSP/WFTC www.fox9news.com</u> Contact Person: <u>Shawn Zavadil-Jacobson</u> Phone #: <u>952-946-5698</u> Address: <u>11358 Viking Drive</u> City: <u>Eden Prairie</u> State: <u>MN</u> Zipcode: <u>55344</u>	4
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 12/6/07

Position/Job Title: Account Executive Job Classification: S

Recruitment Source¹: KMSP/WFTC Rehire

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 6

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Rehire Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	4
Name: KMSP/WFTC Media-Web Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 12/14/07

Position/Job Title: Promotions Manager Job Classification: OM

Recruitment Source¹: KMSP/WFTC Internal

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Internal Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 12/26/07

Position/Job Title: Account Executive Job Classification: S

Recruitment Source¹: KMSP/WFTC Self Referral

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 6

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	4
Name: KMSP/WFTC Rehire Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC Media-Web Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 1/3/08

Position/Job Title: IS Manager Job Classification: OM

Recruitment Source¹: KMSP/WFTC www.myfox9.com

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 4

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC www.myfox9.com Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC Internal Contact Person: Alex Cooper Phone #: Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	2
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 1/23/08

Position/Job Title: PT Camera Operator Job Classification: T

Recruitment Source¹: KMSP/WFTC Self Referral

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 2/4/08

Position/Job Title: Asst Chief Photographer Job Classification: P

Recruitment Source¹: KMSP/WFTC Internal

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Internal Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 2/4/08

Position/Job Title: Technician Job Classification: T

Recruitment Source¹: KMSP/WFTC Internal

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 3

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Internal Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	2
Name: KMSP/WFTC www.fox9news.com Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 2/4/08

Position/Job Title: AM Newscast Producer Job Classification: P

Recruitment Source¹: KMSP/WFTC Internal

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Internal Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 3/3/08

Position/Job Title: Technician Job Classification: T

Recruitment Source¹: KMSP/WFTC Internal

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 2

Referral Sources ²	No. of Interviewees
Name: <u>KMSP/WFTC Internal</u> Contact Person: Shawn Zavadil-Jacobson Phone #: <u>952-946-5698</u> Address: <u>11358 Viking Drive</u> City: <u>Eden Prairie</u> State: <u>MN</u> Zipcode: <u>55344</u>	1
Name: <u>KMSP/WFTC www.fox9news.com</u> Contact Person: Shawn Zavadil-Jacobson Phone #: <u>952-946-5698</u> Address: <u>11358 Viking Drive</u> City: <u>Eden Prairie</u> State: <u>MN</u> Zipcode: <u>55344</u>	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 3/4/08

Position/Job Title: Web Producer Job Classification: P

Recruitment Source¹: KMSP/WFTC Self Referral

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 3

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	3
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 3/4/08

Position/Job Title: Photographer Job Classification: P

Recruitment Source¹: KMSP/WFTC Self Referral

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 2

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	2
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 3/4/08

Position/Job Title: Photographer Job Classification: P

Recruitment Source¹: KMSP/WFTC Self Referral

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 2

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	2
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 3/5/08

Position/Job Title: Payroll Coordinator Job Classification: OC

Recruitment Source¹: Star Tribune

Contact Person: Valerie Muth 612-673-4765

Address: 425 Portland Ave

Minneapolis, MN 55488

Phone #: (952) 946-5698

Total # of Interviewees: 4

Referral Sources ²	No. of Interviewees
Name: Star Tribune Contact Person: Valerie Muth Phone #: 612-673-4765 Address: 425 Portland Avenue City: Minneapolis State: MN Zipcode: 55488	3
Name: Craigslist.com Contact Person: Phone #: Address: City: State: Zipcode:	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 3/17/08

Position/Job Title: Technician Job Classification: T

Recruitment Source¹: KMSP/WFTC Internal

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 2

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Internal Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC www.fox9news.com Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 3/17/08

Position/Job Title: News Producer Job Classification: P

Recruitment Source¹: KMSP/WFTC Self Referral

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 3/17/08

Position/Job Title: News Producer Job Classification: P

Recruitment Source¹: KMSP/WFTC Internal

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Internal Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 3/3/08

Position/Job Title: News Producer Job Classification: P

Recruitment Source¹: KMSP/WFTC Internal

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Internal Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 3/21/08

Position/Job Title: Traffic Assistant Job Classification: OC

Recruitment Source¹: Other-Professional Recruit

Contact Person: Emily Wenzel-ProStaff

Address: 18922 Lake Drive East

Chanhassen, MN 55317

Phone #: (952) 975-0106

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: Other-Professional Recruit-ProStaff Contact Person: Emily Wenzel Phone #: 952-975-0106 Address: 18922 Lake Drive East City: Chanhassen State: MN Zipcode: 55317	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 4/1/08

Position/Job Title: Technician Job Classification: T

Recruitment Source¹: KMSP/WFTC Self Referral

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 4/28/08

Position/Job Title: Technician Job Classification: T

Recruitment Source¹: KMSP/WFTC Internal

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 2

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Internal Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC www.myfox9.com Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 4/28/08

Position/Job Title: Technician Job Classification: T

Recruitment Source¹: KMSP/WFTC Self Referral

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 3

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	2
Name: KMSP/WFTC www.myfox9.com Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 4/28/08

Position/Job Title: Technician Job Classification: T

Recruitment Source¹: KMSP/WFTC Self Referral

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 2

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC www.myfox9.com Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 5/26/08

Position/Job Title: Floor Director Job Classification: P

Recruitment Source¹: KMSP/WFTC Internal

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Internal Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 6/9/08

Position/Job Title: CS Producer Job Classification: P

Recruitment Source¹: KMSP/WFTC Previous Intern

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 2

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Previous Intern Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC www.myfox9.com Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 6/23/08

Position/Job Title: Account Executive Job Classification: S

Recruitment Source¹: Self Referral

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 4

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC-Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	4
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 7/7/08

Position/Job Title: Photojournalist Job Classification: P

Recruitment Source¹: KMSP/WFTC Rehire

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 2

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Rehire Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 7/21/08

Position/Job Title: Floor Director Job Classification: P

Recruitment Source¹: KMSP/WFTC Internal

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Internal Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 7/21/08

Position/Job Title: Senior Technician Job Classification: T

Recruitment Source¹: Craigslist.com

Contact Person: _____

Address: 1381 9th Avenue

San Francisco, CA 94122

Phone #: _____

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: Craigslist.com Contact Person: _____ Phone #: _____ Address: 1381 9th Avenue City: San Francisco State: CA Zipcode: 94122	1
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zipcode: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zipcode: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zipcode: _____	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 8/4/08

Position/Job Title: National Sales Assistant Job Classification: S

Recruitment Source¹: Transfer from FSS

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 2

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC-Transfer from FSS Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC- Self Referral Contact Person: -Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 8/4/08

Position/Job Title: Account Executive Job Classification: S

Recruitment Source¹: Transfer from FSS

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive
Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 6

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC-Transfer from FSS Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC-Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	3
Name: KMSP/WFTC-Employee Referral Contact Person: Alix Kendall Phone #: 952-946-5730 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC-Employee Referral Contact Person: Melanie Gilbertson Phone #: 952-946-5678 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 8/4/08

Position/Job Title: Human Resources Director** Job Classification: 1st/Mid-Level Mgr.

Recruitment Source¹: Current Fox Television Station, Inc. Employee

Contact Person: Mary Talley

Address: 5151 Wisconsin Avenue, NW,
Washington, DC 20016

Phone #: (202) 895-3232

Total # of Interviewees: 1

Referral Sources ²	No. of Interviewees
Name: Fox Television Stations, Inc. Employee Contact Person: Mary Talley Phone #: 202-895-3232 Address: 5151 Wisconsin Avenue, NW City: Washington State: DC Zipcode: 20016	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

**Hired as HR Manager

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 8/11/08

Position/Job Title: Local Sales Assistant Job Classification: S

Recruitment Source¹: Employee Referral

Contact Person: Judy Larson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5661

Total # of Interviewees: 2

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC-Referral Contact Person: Judy Larson Phone #: 952-946-5661 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC- Referral Contact Person: Katherine Olson Phone #: 952-946-5663 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 8/22/08

Position/Job Title: Floor Director Job Classification: P

Recruitment Source¹: KMSP/WFTC Other-Previous Intern

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 3

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Other-Previous Intern Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	2
Name: KMSP/WFTC Employee Referral Contact Person: John Michael Phone #: 952-946-5755 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 9/18/08

Position/Job Title: Morning Producer Job Classification: P

Recruitment Source¹: Transfer from KTBC

Contact Person: Lisa Cordes

Address: 119 East 10th Street

Austin, TX 78701

Phone #: 512-495-7024

Total # of Interviewees: 3

Referral Sources ²	No. of Interviewees
Name: KTBC Contact Person: Lisa Cordes Phone #: 512-495-7024 Address: 119 East 10 th St City: Austin State: TX Zipcode: 78701	1
Name: KMSP/WFTC Internal Contact Person: Kyle Keller Phone #: Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC www.myfox9.com Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 10/15/08

Position/Job Title: Floor Director Job Classification: P

Recruitment Source¹: KMSP/WFTC Employee Referral

Contact Person: Kendrick "Chip" Walton

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 995-1905

Total # of Interviewees: 2

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Employee Referral Contact Person: "Chip" Walton Phone #: 952-995-1905 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 10/27/08

Position/Job Title: Reporter Job Classification: P

Recruitment Source¹: KMSP/WFTC Referral

Contact Person: Bill Dallman

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5725

Total # of Interviewees: 5

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC Referral Contact Person: Bill Dallman Phone #: 952-946-5725 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	4
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 11/3/08

Position/Job Title: Financial Analyst Job Classification: P

Recruitment Source¹: Star Tribune

Contact Person: Valerie Muth 612-673-4765

Address: 425 Portland Ave

Minneapolis, MN 55488

Phone #: (952) 946-5698

Total # of Interviewees: 3

Referral Sources ²	No. of Interviewees
Name: Star Tribune Contact Person: Valerie Muth Phone #: 612-673-4765 Address: 425 Portland Avenue City: Minneapolis State: MN Zipcode: 55488	2
Name: KMSP/WFTC www.myfox9.com Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Reconciliation Form

Station: KMSP/WFTC Date Position Filled: 10/18/2007

Position/Job Title: Account Executive Job Classification: S

Recruitment Source¹: KMSP/WFTC Self Referral

Contact Person: Shawn Zavadil-Jacobson

Address: 11358 Viking Drive

Eden Prairie, MN 55344

Phone #: (952) 946-5698

Total # of Interviewees: 6

Referral Sources ²	No. of Interviewees
Name: KMSP/WFTC-Self Referral Contact Person: Shawn Zavadil-Jacobson Phone #: 952-946-5698 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	4
Name: KMSP/WFTC-Employee Referral Contact Person: Alix Kendall Phone #: 952-946-5730 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: KMSP/WFTC-Employee Referral Contact Person: Melanie Gilbertson Phone #: 952-946-5678 Address: 11358 Viking Drive City: Eden Prairie State: MN Zipcode: 55344	1
Name: Contact Person: Phone #: Address: City: State: Zipcode:	
Name: Contact Person: Phone #: Address: City: State: Zipcode:	

¹ Recruitment Source: Identify by name the source that referred the successful job candidate.

² Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Recruitment Summary Form

KMSP FOX 9/WFTC MY 29

Reporting Period: December 1, 2007 to November 30, 2008

Total Hires for Reporting Period:

Fill Month	Job Title	Job Classification	Referral Source
Dec - 07	Topical Producer	Technician	www.myfox9.com
	Account Executive	Sales	Rehire
	Promotions Manager	Professional	Internal
	Account Executive	Sales	Self Referral
Jan - 08	Information Systems Manager	Professional	www.myfox9.com
	Camera Operator	Technician	Self Referral
Feb - 08	Asst. Chief Photographer	Professional	Internal
	Technician	Technician	Internal
Mar - 08	Producer	Professional	Internal
	Technician	Technician	Internal
	Web Producer	Professional	Self Referral
	Photographer	Professional	Self Referral
	Photographer	Professional	Self Referral
	Payroll Coordinator	Office Clerical	Star Tribune
	Technician	Technician	Internal
	Producer	Professional	Self Referral
	Producer	Professional	Internal
	Producer	Professional	Internal
	Producer	Professional	Internal
	Traffic Assistant	Office Clerical	Other-Professional Recruit
Apr - 08	Technician	Technician	Self Referral
	Technician	Technician	Internal
	Technician	Technician	Self Referral
	Technician	Technician	Self Referral
May - 08	Floor Director	Professional	Internal

Jun - 08	Creative Services Producer	Professional	Previous Intern
	Account Executive	Sales	Self Referral
Jul - 08	Photojournalist	Professional	Rehire
	Floor Director	Professional	Internal
	Senior Technician	Technician	Craigslist.com
Aug - 08	National Sales Assistant	Office Clerical	Transfer
	Account Executive	Sales	Transfer
	Human Resources Director	Official Manager	Rehire
	Local Sales Assistant	Office Clerical	Employee Referral
	Floor Director	Professional	Other-Previous Intern
Sept - 08	Producer	Professional	Transfer
Oct - 08	Floor Director	Professional	Referral
	Reporter	Professional	Referral
Nov - 08	Financial Analyst	Professional	Star Tribune
	Account Executive	Sales	Self Referral

KMSP/FOX 9 & WFTC/MY 29 Minneapolis, MN

Job Fairs

KMSP/FOX 9 & WFTC/MY 29 participate in annual national job fairs. For the period December 1, 2007 through November 30, 2008, KMSP/FOX 9 & WFTC/MY 29 participated in the following job fairs:

- National Association of Hispanic Journalists (NAHJ) July 23-27, 2008, Chicago, IL
- National Association of Black Journalists (NABJ) July 23-27, 2008, Chicago, IL
- Asian American Journalist Association (AAJA) March 17-21, 2008 Sacramento, CA
- Midwest Journalism Conference March 28-29, 2008, Bloomington, MN
- Brown College Job Fair September 17, 2008, Mendota Heights, MN
- Twins Sports Career and Internship Fair September 23, 2008, Minneapolis, MN

Job Fairs provide applicants and potential candidates with the opportunity to learn about FOX Televisions, Inc. and the job opportunities within the station group. A list of current job openings and station contact information is available upon request.

Conventions, Career Days, Workshops, and similar activities

- Emma L. Bowen Foundation for Minority Interest in Media
- FOX Institute – 8th Annual American Indian Summer Institute
- NMTN Job Exposure and Career Development Program
- Year-round student job shadows

Internship Program

KMSP/FOX 9 & WFTC/MY 29 continue to offer an academic credit internship program for college/university, junior, senior, and graduate students. Generally, internships are available in the following departments: News (including Sports), Creative Services (including Promotions and Graphic Design), Research/Programming, Human Resources, Marketing, and Community Affairs.

The objectives of the program are to:

- Provide students majoring in journalism, communications, and media and related disciplines the opportunity to receive on-site exposure to and training from experienced television broadcast professionals who are in job positions to which students aspire.
- Provide students majoring in journalism, communications, and media and related disciplines the opportunity to garner practical application experience and exposure to a work environment in their desired career.
- Identify students for the Station's job applicant pool for employment opportunities.

Eligibility Criteria:

- Students selected for KMSP/WFTC-TV Minneapolis Internship Program must be either a junior or senior in an accredited university or 2-year college.
- Internships are for approximately 12 - 16 weeks per semester, 16 hours per week.
- Students must receive course credit and KMSP/WFTC will need prior approval by the college or university.
- There will be no financial remuneration for interns. Interns are expected to maintain the same high professional ethics as the rest of the KMSP/FOX 9 & WFTC/MY 29 staff.

Program Requirements & Design:

- Your internship is presently scheduled for one semester. Occasionally, we will extend internships to more than one semester, but in this case, we will handle it on an individual basis.
- Interns will frequently meet with their supervisor and receive a written evaluation at the end of their internship. We will certainly oblige you as to any written evaluation required by your college and/or university.
- When the internship is completed, an exit interview will be conducted by the Internship Coordinator of KMSP/FOX 9 & WFTC/MY 29 in the Human Resources Department. Please be sure to contact the Human Resources Department to schedule this interview prior to your departure.
- Attendance is a top priority here at KMSP/FOX 9 & WFTC/MY 29. We expect you to be on time and if you must be out or tardy, please notify your department as soon as possible.
- Since KMSP/FOX 9 & WFTC/MY 29 welcomes interns as staff members, interns are given a wide variety of assignments, according to the expertise of the student. It is not up to the student to decide what he or she may do while on duty. Interns will be dismissed for any kind of insubordinate behavior but also will be treated fairly if a conflict between a regular staff member and student occurs.
- Each intern is provided with a picture ID on the first day of his or her internship. This badge is to be worn, either on the pocket or around the neck while conducting business for KMSP/WFTC. This means in the building as well as on location. No exceptions. If you lose it, come to H.R. for a replacement.
- This is a professional business and we want you to dress accordingly. We are not asking you to purchase a new wardrobe, but you should wear clothing that is acceptable to the business community. On Fridays, casual days, jeans are allowed.
- Other
 - Be aware of the news. Watch television news and read the daily newspaper.
 - Do not be afraid to ask questions; even ones you may consider too commonplace.
 - Learn how to photocopy, fax and handle mail/express mail early.
 - If necessary, learn where the files are located for easy access.
 - Make an appointment with the Tape Librarian for a library lesson.
 - Interns are seldom allowed to produce audition tapes.
 - Use of station equipment will be supervised at all times.
 - Interns may apply for any job opening. Jobs are posted in the copy room, lunch room and main corridor of the station.
 - Please do not bring friends to the station without advanced permission.

Application Process:

Send application material to:
KMSP/WFTC-TV MINNEAPOLIS
Attn: Internship Coordinator
11358 Viking Drive
Minneapolis, MN 55344

Academic Credit Internship Program

KMSP/WFTC • Mpls, MN Offers an academic credit internship program for college/university juniors, seniors and graduate students.

Internships are available in the following departments:

- **News Department:**
Fox Morning News
Fox News @ Ten
Sports Department
Weather
- **Creative Services Department:**
Promotion
- **Research/Programming**
- **Sales**
- **Human Resources**
- **Community Affairs**
- **IT**

The deadline for submitting your Internship materials:

<u>Semester</u>	<u>Deadline Date</u>
Winter 2008	October 3, 2008
Spring 2009	November 27, 2008
Summer 2009	March 27, 2009
Fall 2009	July 3, 2009

If you are interested in receiving additional information or have any questions about our Academic Credit Internship Program, Please contact the Human Resources Department at (952) 946-5698 or address written correspondence to:

KMSP/WFTC - Fox Television Stations, Inc.
Human Resources Department
13158 Viking Drive
Eden Prairie, MN 55344
(Over)

NEWS DEPARTMENT: Under the supervision of the Assignment Editors all News student interns will gain hands-on experience in the day-to-day operations of a fast-paced news environment. Overall, an internship with the News Department will involve assisting the news staff with compiling packets of information, answering phones and other duties that will be useful in the news gathering process. This internship may include some field experience with News Reporters to cover developing stories. Student interns are expected to assist producer with researching, and preparing news packets for News Anchors and scanning wires. Also, student interns will assist Assignment Desk Editors and News Producers with phone calls to assist in the development of stories, as well as filing press releases, sorting scripts and writing practice scripts as needed. This internship requires learning the news computer system.

SPORTS DEPARTMENT: Under the supervision of the Sports Producers, the student intern(s) will gain hands-on experience in the day-to-day operations of the Sports Department. Student intern(s) will be exposed to how the Sports Department covers stories; and edit and air sports for the Ten O'clock News. Student intern(s) will assist in all facets of production. Duties include but are not limited to: checking wire reports, logging feeds and games, preparing initial scripts, working with editors to produce high-lights, and retrieving and achieving videotapes. This internship may include some field experience to cover sports events with a camera crew and Sportscaster. Student intern(s) must be self-starters, organized, and able to work evening and weekends hours.

WEATHER: Under the supervision of the Weather Producers, Meteorologists, and Weather Anchors, weather interns will learn to operate WSI weather graphics system and be capable of creating a ready-for-broadcast weather show by the end of the internship. Interns will learn the Baron Fastrac and Viper Radar systems in addition to FOX 5's live Doppler Radar and be capable of assisting the on-air Meteorologists in tracking and analyzing severe storms. Interns will also learn the Skyalert crawl system for weather alerts and will assist the on-air Meteorologists with preparing crawls (with strict supervision) for broadcast. Interns will study meteorological model data and create local forecast for comparison with the on-air Meteorologists forecast. As time permits, interns will practice delivering a weathercast at the Chromakey Wall and in the WeatherCenter.

PROMOTIONS DEPARTMENT: Student interns will be responsible for time coding tapes, monitoring and coding squeezebacks, screening promos for content and choosing video and music for specific promotions. Student interns will be required to perform basic administrative assistance duties, including logging tapes for producers. They will have the opportunity to write scripts, participate in daily editing sessions and go out into the field on various promo shoots, offering the student a birds-eye view of on-air promotions.

RESEARCH/PROGRAMMING DEPARTMENT: Under the supervision of the Research Director, the student intern(s) will assist with the daily operations of the Research Department. The student intern(s) will assist with the ratings analysis of television shows, distribute the ratings to various departments, and write some copy for sales presentations. The student intern(s) may be exposed to programming meetings, and provide administrative support as needed. Will learn the various research tools Nielsen, Scarborough, and BAR reports.

HUMAN RESOURCES DEPARTMENT: Under the supervision of the Human Resources Manager, the student intern will receive practical application experience and exposure to fundamental human resources generalist functions including applicant tracking, applicant screening and interviewing, referencing, and employee in-processing and out-processing. Administrative/clerical duties may include word-processing, assisting with the phone (e.g. answering, screening, referring, and making calls), handling incoming and outgoing mail, and maintaining jobline, job postings, mailing lists, and various administrative/clerical assignments. Student intern must be customer service oriented, highly confidential, and possess good verbal, written, organizational, and multi-tasking skills, and high level of attention to details.

COMMUNITY AFFAIRS: **Note: This internship is combined with the Sales Department Internship to create one full internship.** Under the supervision of the Community Affairs Manager the student intern(s) will participate in every aspect of the Community Affairs office. The student intern(s) will handle inquiries from the public, and will be involved in some production work. The student intern(s) will provide administrative support for community affairs campaigns, log incoming PSA tapes, write/change orders for Master Control, update mailing lists of community organizations and compile FCC Quarterly Issues Reports. This internship will also include pre-production work to develop WTTG'S Community Events Calendar, write scripts for the calendar, as well as conduct control room production sessions for Public Service Announcements. Student intern(s) will recommend music for graphics, screen, and critique and recommend incoming videotapes for airing. Student intern(s) will be exposed to the practices and procedures of public relations in broadcasting. Will assist with gathering information from news talent for press releases. Student intern(s) should be self-starters, detailed-oriented, and have good phone skills.

SALES: **Note: This internship is combined with the Community Affairs Department Internship to create one full internship.** The Sales Department is responsible for generating revenue via negotiations with commercial advertisers. Student intern(s) will provide administrative support to account executives and sales coordinators. Internship activities may include typing, faxing, filling, copying, etc. There will also be telephone interaction with clients and advertising agencies. There may be opportunities for the student intern(s) to spend time in the Traffic and Research departments as well. Student intern(s) must have a desire to work in Sales and enjoy working in a fast-paced environment.

IT: Under the supervision of the IT Manager, student interns will gain hands on IT experience helping provide basic level support to administrative and News staff on hardware/software, printers, client network connectivity problems and other interface peripherals; Student intern(s) will perform hardware/software testing and installation using Norton Ghost and assist with asset management. Student intern(s) should have good communication, client interface skills, and patient manner in dealing with user questions and problems required. Student intern should also possess good technical, multi-tasking and problem solving skills, along with superior oral and written communication skills and the ability to effectively use web applications and MS Office products.

MARKETING: KMSP FOX 9 / WFTC My 29 is seeking a student interested in learning all aspects of television marketing and promotions. This position will implement sales promotions and coordinate work events with FOX 9 and My 29 advertisers. During this internship students will have hands on experience with the full production of large scale marketing promotions and events. The student will also be exposed to the television sales environment. Must have strong Microsoft Office skills, great attention to detail, flexible schedule and an outgoing personality. Must be willing to work some evenings and weekends.

NMTN Job Exposure and Career Development Program Phase I – One Day Curriculum

Monday, June 16, 2008 through Thursday, June 19, 2008

Thank you for your interest in the Job Exposure and Career Development Program. We welcome you to KMSP/WFTC and are thrilled at the opportunity to assist you in this valuable learning experience.

In preparation for Phase I of your Job Exposure and Career Development Program, you have the opportunity to choose from the following exposure tracks at KMSP and WFTC. Please read the following descriptions and select your top four choices. (Each of the options consists of a full day of curriculum and may be broken into subdivisions.) We will do our best to accommodate your requests.

News - Reporting/Photojournalism:

_____ **•Reporting:** Have you ever wondered what it is like to be a news reporter? In this shadowing experience, you will have the opportunity to work with a reporter and witness how a story develops. Follow the story from the conceptual stages, to the research gathering and interview processes. Watch as these components are pieced together during the writing process and result in one of our captivating and informative news stories.

_____ **•Photojournalism/Editing:** Photojournalists are the eyes to news. They work directly with reporters to bring a story full-circle, pairing visual with the delicately constructed words of the story. Watch how our photojournalists use their creative energy to capture compelling footage that enhances a news story. Also learn the value of editing during your shadow our skilled editors as they piece a story together to create the finished product. This experience will provide you with insight into the technical skills required for operating photojournalism/editing equipment.

Creative Services:

_____ **•Graphic Art:** Do you have a creative animal trapped inside you? Now you have the opportunity to unleash it! Shadow the design moguls who bring graphics, 3-D animation, and FOX branding to our newscasts and station production. In addition, you'll see firsthand the behind scenes operation of putting flair and visual interest into our daily television newscasts.
(Hours are 1:30pm-10:30pm)

_____ **•Promotions:** Who are the people who get you to watch T.V. shows? It's the Promotion Producers job to lure viewers to watch FOX Prime Programs, including our newscasts. Find out how they do it! Take part in the television marketing process which includes writing, producing, directing, videography, and non-linear editing by watching our producers create topical promos for newscasts and entertainment programs. You will even have the chance to

write and prepare your own topical promo taking your ideas through the production process. (Hours are 9am-6pm)

Engineering:

• **Engineering:** If you enjoy behind-the-scenes action, you will be interested in the technical side of news. Engineering technicians spend time both in the studio and out in the field working to bring television newscast to you! Our camera operators are in the studio listening on headsets as the Director calls for camera shots and other studio elements. The other aspect of working as a technician is spending time in the field with a microwave or satellite “live” truck learning about what is required for a live shot and how an ENG/SNG truck works. In this shadow experience, you will have the opportunity to experience both aspects of the technician position.

Programming/Research/Sales/Traffic:

• **Programming/Research:** Most people have heard of Nielsen ratings, but most probably don’t understand how that information impacts news stations. Learn what Nielsen ratings are, the impact of demographics, and how to conduct house research to discover the essential role these functions play in how our station performs its business, specifically in the Sales Department. Also, take part in the daily assignment and job duties of our Programming Department as they schedule our local programming on KMSP and WFTC.

• **Sales:** Spend time in our fast-paced Sales Department with our Account Executives as they either prospect new business or maintain business relationships with clients who advertise on KMSP or WFTC. Observe how advertising sales are accomplished using information from the Research Department and learn how to write a sales order. Evaluate household postings to determine where points are owed to clients.

• **Traffic:** Once the sales order is written, our Traffic Department schedules when, where, and how those advertisement get on the air in a timely and efficient manner. They ensure all advertising orders are put in the right place based on specifications of the business owner and of the sales transaction.

Finance/Community Affairs/Human Resources:

• **Finance:** Learn the many important functions of the Finance Department including the Accounts Receivable, Accounts Payable, Credit, and Payroll divisions. Go through the log and month-end processes. Learn how our employee appreciation committee budgets their monthly events to gain knowledge about the budgeting process.

• **Community Affairs:** Have the one-on-one opportunity to spend time with our Director of Community Affairs learning about community outreach programs that our stations are involved in. Assist with creating and

distributing promotional materials, update the web community calendar, and schedule talent for events.

•**Human Resources:** *In* and *Out* processing, benefits administration, performance management, and labor and employee relations are only a few of the vast responsibilities for which the Human Resources Department is accountable. Receive a brief overview of the main responsibilities of the Human Resources Department.

Job Exposure and Career Development Program PHASE II - Four Day Curriculum

Monday, July 7, 2008 through Thursday, July 10, 2008

Now that you have had the chance to complete Phase I of this internship experience, you now have the opportunity to further grow your knowledge and enhance your learning experience by spending four concentrated days in the area you found most interesting.

In preparation for Phase II of your Job Exposure and Career Development Program, you have the opportunity to choose one of the following tracks for the four (4) day internship experience (as seen below). We will do our best to accommodate your request.

CREATIVE SERVICES:

- **Creative Services Track A (Promotions)** (Hours are 9am-6pm)
- **Creative Services Track B (Graphics)** (Hours are 1:30pm-10pm)

NEWS:

- **News Track A (Photojournalism/Editing)** (Hours vary)
- **News Track B (Reporting)** (Hours vary)

RESEARCH /SALES/TRAFFIC/PROGRAMMING:

- **Research/Sales/Traffic/Programming Track** (Hours 8:30am-5:30pm)

ENGINEERING:

- **Engineering Track** (Please see attached hours)

FINANCE/HUMAN RESOURCES/COMMUNITY AFFAIRS:

- **Finance/Human Resources/Community Affairs Track** (Hours 8:30am-5:30pm)

NAME: _____

MY SELECTED TRACK IS: _____

Creative Services Track A

The Promotions Department is responsible for the advertising and marketing of the station image and brand. As well, the promotional department oversees the video production, graphic design, music, commercial production, promotional spots, event planning/coordinating, and promotion planning strategy for station. While working in this department, you will be exposed to the following over four (4) days:

- ❖ Position and Function:
 - Graphic Artists
 - Promotion Producers
 - Sales Production Producer
 - Chyron Operator
- ❖ Ratings:
 - How to read Nielsen meter overnights?
 - What is sweeps?
 - Impact of ratings on a TV station.
- ❖ Marketing and Promotion:
 - What is the station's marketing objectives?
 - Outside Media – how and why it is used
 - Logs – inventory, strategy, targeting
 - What is a CPP / GRP?
 - Image / Episodic / Topical promos
 - Station voice talent
 - Graphics
 - Station
 - Network
 - Syndication
- ❖ Production:
 - Write a news topical promo
 - Sit in on Edit /tag syndication promos
 - Assist videographer on shoot (Field Directing)

Creative Services Track B

The Graphics Department is responsible for the design, layout, production, and branding of the station. Further, the department oversees newscast and promotions graphics and design. While working in this department, you will be exposed to the following over four (4) days:

- ❖ Learn Job Essentials of a Broadcast Designer
- ❖ Hands on Computer (PC) essentials:
 - Intro to Adobe Photoshop CS2
 - Intro to Adobe Illustrator CS2
 - Intro to Liberty Paint and Still Store
 - Intro Chyron post production
 - Intro to Adobe After Effects
- ❖ Learn Broadcast Design and Typography Design
- ❖ Learn Layout and Composition

- ❖ In addition:
 - Sit in News Editorial daily meetings at 1:30p
 - Sit in on graphic artist news production 2-5 / 7-9p
 - Hands on create graphic designs
 - Sit in on Live Newscast Chyron production 5-6p /9-10p
 - Operate Live Chyron
 - Opportunity to show your work to Design Director and discuss design
 - Opportunity to meet with Animators for Q&A
 - Other graphic production, animation opportunities if scheduling aligns

News Track A

The primary responsibility of Photographers and Editors within the news department is gathering and assembling news elements, be it visual or auditorial, for broadcast and dissemination to the news viewing public. While working with this department, you will be exposed to the following over four (4) days:

- ❖ Photographing news events in the field
- ❖ Learning about and gathering meaningful and compelling natural sound in the field
- ❖ Editing news packages in the field
- ❖ Setting up live shots and reports from the field
- ❖ Editing news packages, vo's, and sot in house on avid newscutter

News Track B

The primary responsibility of a Reporter is to research, gather, and present local and regional news stories that tell citizens new and/or important information about their community and state. While working with this department, you will be exposed to the following over four (4) days:

- ❖ The process of determining what is a reporter news story that is relevant to the LOCAL audience
- ❖ The process of executing that story under daily, deadline pressures. That process includes:
 - Contacting newsmakers, convincing and connecting them to the story.
 - Gathering those newsmaker interviews under geographical and deadline pressures.
 - Working with photojournalists in gathering the visuals, and incorporating them within the news story in a appealing, relevant manner
 - Writing copy that weaves those visuals along with interviews into a comprehensive news "package"
- ❖ You will also learn:
 - How each reporter's story fits into the "bigger picture" of a newscast as a whole
 - How each reporter presents their story in a live, "on the spot" manner that makes the newscast more compelling
 - How to work with, and rely on, other news professionals in an interdependent, team oriented atmosphere

Research/Sales/Traffic/Programming Track

The Research Department is responsible for managing all qualitative and quantitative information of the station, and uses this data to create promotional materials, qualitative profiles, and positioning pieces for the Sales, News, and Programming departments. In this department, you will be exposed to the following in one (1) day:

- ❖ Overnight distribution
- ❖ Sweeps reports
- ❖ Creation of one-sheets on ratings information
- ❖ Sales request fulfillment – one-sheets, raw data reports, sales packages
- ❖ Sales package creation
- ❖ Creation of estimates
- ❖ Requesting and formatting advertiser spending reports
- ❖ Updating of weekly ratings tracker report

The Sales Department is responsible for selling advertising space on both KMSP and WFTC. The Sales Department manages existing accounts and business relationship while prospecting new business to create revenue for KMSP and WFTC Television. In this department, you will experience the following in one (1) day:

- ❖ General overview with Local Sales Manager(s) on the lifecycle of a sale
- ❖ Accompany at least two Account Executives on a sales call
- ❖ Observe a negotiation with a National Sales Manager
- ❖ Attend the Tuesday morning sales meeting (8:15am – 9:30am)
- ❖ Local Sales Assistants explain order write-up and make-good administration

The Traffic Department is responsible for creating a 24 hour log that optimizes station inventory thus maximizing revenue for the stations. In this department, you will be exposed to the following in one (1) day:

- ❖ Inputting an order into our traffic system
- ❖ Understanding commercial copy rotations
- ❖ Reading program format changes
- ❖ Editing a daily log
- ❖ Reading a skim to determine inventory

The Programming Department is responsible for the management of satellite feeds, notification of scheduled programming to all listing services, program scheduling on daily logs, and the administration of program changes. In this department, you will be exposed to the following in one (1) day:

- ❖ Log dumps
- ❖ Arranging to schedule spin spots
- ❖ Program changes
- ❖ Scheduling episodes
- ❖ Scheduling weekend movies
- ❖ Scheduling program feeds
- ❖ Call in daily titling information to Nielsen
- ❖ Creating standby schedules for live sporting events
- ❖ Distributing format sheets

Engineering Track

The KMSP/WFTC Engineering Department is primarily responsible for four main areas: installation, repair, and maintenance of broadcast equipment; airing of programming and commercials through Master Control; studio production equipment operation including camera, audio and TD; and operation of microwave (ENG) and satellite (SNG) “live” trucks. While in this department, you will be exposed to the following over four (4) days:

❖ Studio Camera:

Interns work with a technician to learn how to operate a studio camera, maintain studio lighting, and understand job-specific vocabulary.

- Pan, tilt, focus, zoom, truck
- Studio lighting
- Director cues for camera
- Floor directing

❖ Studio Audio and Technical Directing:

Interns split their day between working with the audio operator and technical director to learn how the audio is mixed and video is switched in the control room.

- Mics and IFBs
- Mixing audio
- Director cues for audio
- Video switchers, DVEs, and still stores
- Completing video transitions, chroma keys, and adding graphics
- Director cues for technical directing

❖ ENG “Live” Truck:

Interns work with an ENG operator to learn how a live truck operates.

- ENG truck overview
- Raising the mast
- Working with the ENG coordinator to establish a signal
- IFB and station communication

❖ SNG “Live” Truck:

Interns go with a satellite truck to understand how satellite live shots are done.

Note: SNG trucks often travel outside the metro area resulting in a >8 hour day.

- SNG truck overview
- Finding a satellite
- Working with space control to establish a signal
- Basic ENG/SNG truck troubleshooting and maintenance

Shifts are either approximately 4:00 AM – 12:30 PM for mornings or 2:00 PM – 10:30 PM for evenings.

Finance/Human Resources/Community Affairs Track

The Finance Department serves as a support department to all other departments within the station. The primary responsibilities of the Finance department are to oversee and serve as gate keeper for the assets of KMSP/WFTC/FSNN. The Finance department reports the all financial activities to Corporate. In the Finance Department, you will be exposed to the following over two (2) days:

- ❖ Accounts Receivable
 - Preparing cash
 - Posting cash
 - Month end/invoicing
 - Credits and re-bills
 - Credits and collection
- ❖ Financial Analysis
 - Reports
 - Impact studies
 - Month end
 - Journal entries
- ❖ Accounts Payable
 - Collecting invoices
 - Stamping invoices
 - Routing invoices
 - Entering invoices for payment
 - Printing checks
- ❖ Payroll
 - Collecting time sheets
 - Reviewing time sheets
 - Entering time sheets
 - Payroll reports
 - Printing checks
- ❖ Logs
 - Posting logs
 - Editing logs
 - Clustering logs
 - Sports
 - Rain delays

The primary responsibilities of the Human Resources Department are benefits administration, recruitment, training, employee and labor relations, employee development, performance management, and change management. In this department, you will learn more about the following in one (1) day:

- ❖ Recruitment
 - Job posting
 - Resume collection & review
 - Interview process
 - Candidate selection
 - Employment offers
- ❖ Performance Management
 - Performance appraisals
 - Disciplinary action
- ❖ Policies and Programs
 - Company policies
 - Standards of Conduct
 - Conflict of Interest
 - Harassment, Discrimination, & Retaliation
 - Substance Abuse
 - Federal & State regulations
 - EEO & Affirmative Action Programs
 - FMLA, ADA, & FLSA

The Community Affairs Department manages all aspects of the stations' community service efforts including station campaigns, external events/fundraisers, public service announcements, talent appearances and on-air community affairs programming and promotion. These efforts contribute to positive station imaging and serving the viewing community. In this department, you will be exposed to the following in one (1) day:

- ❖ Overview of current campaigns on KMSP & WFTC and philosophy behind them
- ❖ Introduction to Community Calendar, Lowdown, Charity of the Month, Official Meteorologist, and script writing
- ❖ Recruiting Tools for Schools sponsors and executing campaign
- ❖ Recruiting sponsors for Girls & Science and executing campaign (if time permits)
- ❖ Handling talent requests and scheduling talent appearances at the Minnesota State Fair
- ❖ Research, brainstorming, planning and executing holiday campaigns
- ❖ Read and respond to community e-mails

Welcome Letter

Dear KMSP/WFTC-TV Intern:

Welcome to KMSP/WFTC-TV, Minneapolis!

During the next three months of your internship you will have the opportunity to become an integral part of our broadcast team. You will be working with professionals in your selected department as well as other interns. Two-way communication is important to your success, therefore, do not hesitate to ask questions and please share any thoughts or ideas that will make KMSP/WFTC-TV an even better television station and better place to work.

We have prepared this brief guide for your ease in understanding your position here at KMSP/WFTC-TV, Minneapolis. Please take a few minutes to read this material regarding company policies and standards. Should you have any questions regarding your internship, please contact me Internship Coordinator on ext. 5698.

Good luck and I look forward to seeing you around the station!

Sincerely,

Human Resources

Reporting Period Interns

Name: John Melich
Department: Marketing
Commencement Date: 12/10/2007
Completion Date: 4/16/2008

Name: Kelly Campion
Department: Creative Services
Commencement Date: 12/27/2007
Completion Date: 4/25/2008

Name: Christina Diaz
Department: Creative Services
Commencement Date: 12/19/2007
Completion Date: 4/18/2008

Name: Gilbert Acquah
Department: Marketing
Commencement Date: 3/26/2008
Completion Date: 6/12/2008

Name: Marshall Johnson
Department: Marketing
Commencement Date: 3/26/2008
Completion Date: 7/31/2008

Name: Jeffrey Edmondson
Department: Weather
Commencement Date: 5/19/2008
Completion Date: 8/15/2008

Name: Alex Swenson
Department: Weather
Commencement Date: 5/19/2008
Completion Date: 8/15/2008

Name: Lauren Read
Department: Weather
Commencement Date: 5/19/2008
Completion Date: 8/15/2008

Name: Kendra DiNatale
Department: News - Sports
Commencement Date: 6/1/2008
Completion Date: 8/20/2008

Name: Jeffrey Luker
Department: News - Sports
Commencement Date: 7/18/2008
Completion Date: 9/12/2008

Name: Abby Michaud
Department: Marketing
Commencement Date: 8/5/2008
Completion Date: 9/12/2008

Name: Abby McDonough
Department: Marketing
Commencement Date: 8/5/2008
Completion Date: 9/12/2008

Name: Jana Schaumberg
Department: Marketing
Commencement Date: 4/4/2008
Completion Date: 9/15/2008

Name: Jennifer Schmidt
Department: Marketing
Commencement Date: 7/18/2008
Completion Date: 9/24/2008

Name: Isabel Restrepo
Department: Sales
Commencement Date: 8/26/2008
Completion Date: 11/30/2008

Name: Molly Rathman
Department: Sales
Commencement Date: 8/26/2008
Completion Date: 11/30/2008

Work Study Scholarship Program

The Work Study Scholarship Program provides minorities, interested in pursuing careers in media, an opportunity to garner practical application work experience during their high school and college years to assist them in preparing to obtain jobs in the media.

In practice, KMSP/FOX 9 & WFTC/MY 29 selects a college bound high school student, preferably a junior or senior to work at the Station during their summer, semester and holiday break periods, through completion of a four-year undergraduate college program. Typically, the student is assigned to work in various departments, on rotation, for exposure to the various operations of the Station.

In addition to providing this paid opportunity, the Stations match the student's gross earning, placing the funds in an interest bearing account, to be used toward the student's college expenses.

Current Work Study Student: Dominique Ricks

Eligibility Requirements:

- Good academic standing and record
- Recommendation from principal, teachers, and guidance counselors
- Interested in pursuing a career in media

Minority & Women Referral Sources

KMSP/FOX 9 & WFTC/MY 29 regularly sends a list of current employment opportunities) to minority and women organizations as part of its recruitment initiatives designed to increase the pool of minority and female applicants.

JOB OPPORTUNITIES DISTRIBUTION LIST:			
<u>Recruitment Source</u>	<u>Address</u>	<u>Contact</u>	<u>E-Mail Address</u>
AWRT	1595 Spring Hill Rd., Ste. 330 Vienna, VA 22182	Michelle Spencer	
AWRT-Local Job Mart	3415 University Ave. St. Paul, MN 55114	Erin Fitzgerald (Dir.) North Central Area 500 N. Michigan Ave, Suite 800 Chicago, IL 60611	alotz@awrt.org
American Indian Bus. Development	1113 Franklin Ave. E Minneapolis, MN 55404-2922	Linda Weinmann	lindaweinMann@aindc.com
American Indian Center	1530 Franklin Ave. S Minneapolis, MN 55404	Monica MN American Indian Chamber of Commerce (612) 870-4533	amartinez@maicnet.org
American Indian LRC/Univ. of MN	106 Pleasant St. SE 125 Fraser Hall Minneapolis, MN 55407		garri012@umn.edu
American Indian OIC	1845 E. Franklin Avenue Minneapolis, MN 55404	Beverly	info@AIOIC.org
American Indian Services	2200 Park Avenue South Minneapolis, MN 55404	Linda	

Asian/Pacific American Lrng. Resource	185 Klaeber Ct.		
	320 16th Ave SE		
	Minneapolis, MN 55455		
Brown College	1440 Northland Drive	Carol	tmiller@browncollege.edu
	Mendota Heights, MN 55120		
Cecil Newman Career Resource Center	703 Emerson Ave. N.		
	Minneapolis, MN 55114		
Center for Asians & Pacific Islanders	3702 E. Lake St., Ste. 101	Sue	service@itbtranslation.com
	Minneapolis, MN 55406-2156		
Centro Cultural Chicano	1915 Chicago Avenue		infocenter@centromn.org
	Minneapolis, MN 55404-1904		
Chicanos Latinos University	220 S. Robert Street, #103	Cindy	armij001@umn.edu
	St. Paul, MN 55101		
Counseling & Career Services	Univ. of St. Thomas, Mail 5020		www.stthomas.edu/careerdevelopment/post
	2115 Summit Ave.		
	St. Paul, MN 55105		
Courage Center	3915 Golden Valley Road	Human Resources Nancy Robinson	sara.lundeen@courage.org
	Minneapolis, MN 55422		
Eastside Neighborhood Services	1929 Second St. NE	Ann Oliver	olivba@esns.org
	Minneapolis, MN 55418		
Employment Action Center	6715 Minnetonka Blvd.	Human Resources	
	Suite 212		
	St. Louis Park, MN 55426		
Hennepin Technical College	9200 Flying Cloud Drive		jobs@htc.mnscu.edu
	Eden Prairie, MN 55347		
Inroads Minneapolis/St. Paul, Inc.	2550 University Ave. W	Debbie	www.inroads.org
	St. Paul, MN 55114-1052		
International & Cultural Program	College of St. Catherine	Mai Yang	
	2004 Randolph Avenue		
	St. Paul, MN 55105		
KMOJ Radio	555 Girard Ter	General Mgr.	
	Minneapolis, MN 55405		
Lutheran Social Services	2414 Park Avenue	Hamas	helmasry@lss.mn.org
	Minneapolis, MN 55404		
Medialine	(FREE)	Mark Shilstone	mark@medialine.com

	390 N. Robert Street		
	St. Paul, MN 55101		
Minneapolis American Indian Center	1530 Franklin Ave. E	Francis Fairbanks	dclark@maicnet.org
	Minneapolis, MN 55404		
Minneapolis Urban League	Employment Training Program	Adult Placement	www.mul.org
	2100 Plymouth Ave. N		
	Minneapolis, MN 55411		
MN Broadcasters Association	3033 Excelsior Blvd.	Michelle Theis	www.minnesota
	Minneapolis, MN 55416		broadcaster.com
Minnesota Council of Churches	122 W. Franklin, Ste. 100	Patricia Sample	sample@mchurches.org
	Minneapolis, MN 55404		
MN Dept. of Human Services	658 Cedar Street		
	St. Paul, MN 55155		
MN Workforce Center	1201 89th Avenue NE	Bonnie	bonnie.baumel@state.mn.us
	Blaine, MN 55434		
NAACP	Sabathani Community Center	Roger Clark	www.minneapolisnaacp.org
	310 E. 38th St., Room 138		
	Minneapolis, MN 55409		
NEI Technical College	825 41st Avenue NE	Eileen Weber	eweber@neicoltech.org
	Columbia Heights, MN 55421		
National American University	Mall of America	Jennifer	www.national.edu
	112 W. Market		
	Bloomington, MN 55425		
National Black Media Coalition	1738 Elton Road, Ste. 314		nbmc2000@aol.com
	Silver Spring, MD 20904		
National Urban League	Black Executive Exchge. Prog.		recruitment@nul.org
	120 Wall Street		
	New York, NY 10005		
National Hispanic Media Coalition	3550 Wilshire Blvd.		
	Los Angeles, CA 90010		
Ramsey Action Program	Bigelow Bldg., Ste. 300	HR	
	450 No. Syndicate Street		
	St. Paul, MN 55104		
SPRC	709 University Ave. W	Peggy Chabez	andrea@lifetrackresources.org
	Sst. Paul, MN 55104		
St. Paul Technical College	235 Marshall Ave., Room 101	Curtis Groth	
	St. Paul, MN 55108		

St. Paul Urban Coalition	2610 University Ave. W. St. Paul, MN 55114	Office Manager	gen@urbancoalition.org
St. Paul Urban League	401 Selby Avenue St. Paul, MN 55102	Richard Rolle	
School of Communication Arts	3161 Park Ave. S Minneapolis, MN 55407	Lisa Bourdeaux	
Southeast Asian Community Council	555 Girard Terrace N. Ste 110 Minneapolis, MN 55405-1307		info@seacc-mn.org
Summit Academy OIC	935 Olson Memorial Hwy. Minneapolis, MN 55405	Lois Welman	lwelman@saoc.org
U of M/Martin Luther King Program	19 Johnson Hall, 101 Plasant St. SE Minneapolis, MN 55455		mlk@class.cla.umn.edu
University of St. Thomas	2115 Summit Avenue P.O. Box 4002 St. Paul, MN 55105	Multicultural Student Svcs.	www.stthomas.edu/careerdevelopmnet/post
Women in Trades, Inc.	MN Women's Bldg. 550 Rice Street St. Paul, MN 55103		info@mnwomen.org
Women's Venture	2324 University Avenue St. Paul, MN 55114	Job Board	lpadilla@womenventure.org
Women's Advocate, Inc.	584 Grand Avenue St. Paul, MN 55114	Mary Brown	mbrown@wadvocates.org
Working Opportunities for Women	1295 Bandana Blvd. N., Stello St. Paul, MN 55108	Lori	
YWCA	1130 Nicollet Mall Minneapolis, MN 55403	Marge	

Training Management:

Human Resources Managers facilitate ongoing management development training to include Performance Management training.

Web Site

KMSP/FOX 9 & WFTC/MY 29 maintains and regularly updates a twenty-four (24) hour, seven (7) day a week web site that provides a brief description of the Station's current employment opportunities. The web site address is www.myfox9.com.

FOURTH QUARTER
PUBLIC AFFAIRS REPORT

October 1, 2007 through December 31, 2007

Station KMSP-TV, Minneapolis-St. Paul, Minnesota

PUBLIC AFFAIRS
ISSUES

Each quarter, KMSP addresses a large number of issues that are relevant to the community. There are some areas, however, which receive more attention than others due to their perceived importance.

The following details those subjects in outline form for the fourth quarter of 2007.

**PUBLIC SERVICE
ANNOUNCEMENTS**

ISSUE: EDUCATION

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
College Access	:30	10/01-12/31	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
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ISSUE: HEALTH & WELLNESS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Memorial Blood Centers	:30, :15	10/01-10/31	In Rotation
Child Obesity Prevention	:30 X 2	10/01-12/31	In Rotation
Kids Play Outside	:30	10/01-12/31	In Rotation
March of Dimes	:60	10/01-12/31	In Rotation
SAVE (Suicide Awareness Voices For Awareness)	:30, :60	10/01-12/31	In Rotation
Flu Immunization Awareness	:60, :30, :15	10/01-12/31	In Rotation
What Moves U Vikings	:30	10/01-12/31	In Rotation
Minnesota Twins Stroke Prevention	:20; :30	10/01-11/30	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

TITLE	DESCRIPTION	TIME	DATE	LENGTH
American Heart Assoc.	Community Calendar	In Rotation	10/01-10/27	:15
ISSUE: FAMILIES & COMMUNITY				

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
V-Chip/Ratings	:30 X 2	10/01-12/31	In Rotation
DTV Answers	:30	11/1-12/31	In Rotation
MN Twins Community Involvement	:30, :20	10/01-12/31	In Rotation
Peace Corps	:10, :15, :20, :30 :60	11/01-12/31	In Rotation
One Laptop Per Child	:30	11/12-11/26	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Emergency Foodshelf Network	Community Calendar	In Rotation	11/01-12/31	2 X :15

ISSUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Arbor Day Foundation	:15, :30 x 2, :60 :20x2;	10/01-12/31	In Rotation
Wildlife Defenders	:60	10/01-12/31	In Rotation
Global Warming Prevention	:60, :15	10/01-12/31	In Rotation
Wilderness Protection	:30 X 2	10/01-12/31	In Rotation
FOXe Power	2x:10; 2x:15; 2x20;	10/01-12/31	In Rotation

30x3

Energy Star :30; :20 10/01-12/31 In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Local Pumpkin Patches	Community Calendar	In Rotation	10/1-10/31	1 X :15
Local Christmas Tree Growers	Community Calendar	In Rotation	12/1-12/31	1 X :15

ISSUE: LOCAL ARTS

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Minneapolis Institute of Arts	Community Calendar	In Rotation	12/01-12/31	1 X :15

ISSUE: ECONOMY / BUSINESS

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
WomenVenture	Community Calendar	In Rotation	10/01-10/31	2 X :15

ISSUE: DRUNK DRIVING PREVENTION

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Project Roadblock	:30 X 2	12/26-12/31	In Rotation
AAA Designated Driver	:30	10/01-12/31	In Rotation

ISSUE: PUBLIC SAFETY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
AAA Teen Driving Safety	:30	10/01-12/31	In Rotation

COMMUNITY EVENT **SPONSORSHIP**

In addition to the public service announcements aired, KMSP committed itself to two ongoing campaigns, one station-initiated community event and three community campaigns during the fourth quarter of 2007. Serving as a sponsor, KMSP supplied event mentions, web support and talent appearances.

The following is a listing of the public service announcements aired most prominently through community campaigns on KMSP during the fourth quarter of 2007.

AMERICAN HEART ASSOCIATION

KMSP is the official television sponsor of the American Heart Association. To support their efforts, the station airs promotional spots and provides news content for fundraising events like the Heart Gala on October 27. FOX 9 Morning News Anchor Tom Butler emceed the event.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Heart Gala & Stroke Prevention	PSA	In Rotation	10/01-10/27	:30
Heart Gala	News	8:00-9:00 a.m.	10/22	2:00
Heart Gala	News	9:00 p.m. 10:00 p.m.	10/27	:30

**GROWTH 50 PRIVATE COMPANIES AWARDS
BUSINESS JOURNAL PARTNERSHIP**

FOX 9 is proud to partner with the Twin Cities Business Journal for events that promote economic vitality. The event of the Fall season was the Growth 50 Private Companies Awards. The event celebrates the 50 fastest-growing private companies in the Twin Cities based on revenue growth over the past three years.

In addition to promotional support, the event received news coverage, web support and anchor attendance. The following is the coverage that the Growth 50 Private Companies Awards received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Growth 50 Private Companies Awards	PSA	2xday	10/11-10/25	:20
Growth 50 Private Companies Awards	News	6:00-9:00 AM 9:00 PM 10:00 PM	10/25-10/26	Various

KMSP COMMUNITY INITIATIVE

Girls & Science

Girls & Science was led by KMSP/FOX 9's weekend meteorologists Christine Clayburg and Erik Maitland. Christine and Erik invited junior high-aged girls interested in science, along with their parents, to this half-day event that featured female scientists who talked and presented information to inspire the young girls to take science classes and pursue a career in a science field. This free community event attracted over 1,000 attendees who heard from women in the fields of electrical science, engineering, biology, cosmetic science, forensic science and, of course, meteorology.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Unpaid PSA	Girls & Science	4 X week	10/01-10/13	:20
Unpaid PSA	Girls & Science	4 X daily	10/01-10/13	:30
Paid PSA	Girls & Science	4 X daily	10/01-10/13	:30
Girls & Science	News	6:00-9:00 AM 9:00 PM 10:00 PM	10/08-10/13	Various

WOMENVENTURE CONFERENCE

FOX 9 was the exclusive television sponsor of the WomenVenture Conference on November 6th. WomenVenture is a Twin Cities economic development resource that helps women find jobs, change a career, or start or expand a business. KMSP provided promotional spots leading up to the conference, along with the donation of time and talent to shoot, edit and write the script for a two-minute video detailing WomenVenture's accomplishments; this video was shown to the 2,000 attendees at the conference. Finally, 10:00 p.m. news anchor Marni Hughes emceed the event.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
WomenVenture Conference	PSA	2 x day	10/15-11/06	:20
WomenVenture Conference	News	9:00 PM 10:00 PM	11/06	:30

MN GROWN / DEPARTMENT OF AGRICULTURE

Minnesota Grown is part of the Department of Agriculture and promotes a free directory listing local growers of a variety of products throughout the year, such as pumpkins, Christmas trees and locally made cheese and wine. KMSP provided PSAs encouraging viewers to pick up a free directory, along with several seasonal news segments.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
MN Grown Free Directory	PSA	2xday	10/01-12/31	:30
MN Grown Products	News	6:00-9:00 a.m.	10/01-12/31	1:00-3:00

KMSP COMMUNITY HOLIDAY CAMPAIGN

HOLIDAY CAMPAIGN

BASKETS OF HOPE

To help fight hunger during the holiday season, KMSP promoted the Baskets of Hope campaign. This on-air campaign urged viewers to make on-line or telephone donations to Emergency Foodshelf Network via three phone banks, promotional messages, donated sales inventory, web promotion and new mentions. A \$25 donation provided an entire holiday meal with all the trimmings to up to eight people. Over \$23,000 was raised which translates into nearly 7,500 people being served. The following outlines the coverage that Baskets of Hope received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Baskets of Hope Emergency Foodshelf Network	PSA	4 x day	12/01-12/31	2 x 10; 2 x :20; 2 x :30
Baskets of Hope Emergency Foodshelf Network	Donated Sales Inventory	5 x day	12/20-12/30	:30
Phone Bank	News & Programming	5:00 AM-9:00 AM	11/21-11/21	Various
Phone Bank	News &	5:00 AM-	12/11-	Various

	Programming	9:00 AM	12/11	
Phone Bank	News & Programming	5:00-10:00 PM	12/04-12/04	Various
Baskets of Hope	Promotional Spots	3 x hour 5-10 PM	12/04-12/04	:10
Baskets of Hope	News Mention	5:00-9:00 AM 5:00 PM 9:00 PM 10:00 PM	11/15-12/24	Various

FOURTH QUARTER
PUBLIC AFFAIRS REPORT

October 1, 2007 through December 31, 2007

Station WFTC-TV, Minneapolis-St. Paul, Minnesota
Station KFTC-TV, Bemidji, Minnesota

PUBLIC AFFAIRS ISSUES

Each quarter, My 29 WFTC addresses a large number of issues that are relevant to the community. There are some areas, however, which receive more attention than others due to their perceived importance.

The following details those subjects in outline form for the fourth quarter of 2007.

**PUBLIC SERVICE
ANNOUNCEMENTS**

ISSUE: EDUCATION

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Learning to Life Community Education	:30, :60	10/01-12/31	In Rotation
Parent Teacher Association	2 X :30	10/01-12/31	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
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ISSUE: HEALTH & WELLNESS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Lifesource Organ Donation	:60	10/01-12/31	In Rotation
Child Obesity Prevention	:30 X 3	10/01-12/31	In Rotation
March of Dimes	:60	10/01-12/31	In Rotation
Memorial Blood Centers	:30	10/01-12/31	In Rotation
SAVE (Suicide Awareness Voices For Awareness)	:30, :60	10/01-12/31	In Rotation
Heart Association Fitness What Moves You	:30	10/01-12/31	In Rotation
Flu Immunization Awareness	:60, :30, :15	11/01-12/31	In Rotation

Stroke Prevention Minnesota :30; :20 11/01-11/30 In Rotation
Twins

LOCAL PROGRAMMING (See attached – news coverage)

TITLE	DESCRIPTION	TIME	DATE	LENGTH
Heart Gala	Lowdown	In Rotation	10/01-10/31	:15

ISSUE: CRIME

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Drug Free America	:10; :20; :30x2	12/01-12/31	In Rotation
McGruff Crime Prevention	:60	10/01-12/31	In Rotation
Fire Escape Plan	:60	10/01-12/31	In Rotation
Home Hazards Prevention	:60	10/01-12/31	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

ISSUE: GOVERNMENT & ELECTIONS

LOCAL PROGRAMMING (See attached – news coverage)

ISSUE: FAMILIES & COMMUNITY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Parent Involvement	:30 X 2	10/01-12/31	In Rotation
V-Chip/Ratings	:30 X 2	10/01-12/31	In Rotation
MN Twins Community	:20, 2 X :30	10/01-12/31	In Rotation

Involvement

Peace Corps :10, :15, :20, :30 11/01-12/31 In Rotation
:60

Baskets of Hope/Emergency :20, :10 12/1-12/31 In Rotation
Foodshelf Network

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Emergency Foodshelf Network		In Rotation	11/01-12/31	2 X :15

ISSUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Arbor Day Foundation	2 X :10, :30, :60	10/01-12/31	In Rotation
Wildlife Defenders	:60	10/01-12/31	In Rotation
Global Warming Prevention	:60, :15	10/01-12/31	In Rotation
Energy Savings Tips	:60 X 2	10/01-12/31	In Rotation
FOXe Energy Tips	:10; :15; :20; :30	10/01-12/31	In Rotation
Energy Star	:20; :30	10/01-12/31	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Local Pumpkin Patches	Lowdown	In Rotation	10/1-10/31	1 X :15
Local Christmas Tree Growers	Lowdown	In Rotation	11/22-12/31	1 X :15

ISSUE: LOCAL ARTS

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Minnesota Institute Of Arts	Lowdown	In Rotation	12/01-12/31	1 X :15

ISSUE: ECONOMY / BUSINESS

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
WomenVenture	Lowdown	In Rotation	10/01-10/31	2 X :15

ISSUE: DRUNK DRIVING PREVENTION

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Project Roadblock	:30 X 2	12/25-12/31	In Rotation
AAA Teens Alcohol	:30	12/01-12/31	In Rotation
AAA Parents/Minors	:30	12/01-12/31	In Rotation
AAA Designated Driver	:30	12/01-12/31	In Rotation
Mothers Against Drunk Driving	:30	10/01-10/31	In Rotation

ISSUE: PUBLIC SAFETY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
AAA Driving Safety	:30	10/01-12/31	In Rotation
AAA Teen Distractions	:30	12/01-12/31	In Rotation

Booster Seats	:30 X 3	10/01-12/31	In Rotation
Wildfire Prevention	:30, :10	10/01-12/31	In Rotation
Radon Test	:60	10/01-12/31	In Rotation
Cyber Safety	:30	10/01-12/31	In Rotation

COMMUNITY EVENT **SPONSORSHIP**

In addition to public service announcements aired, WFTC supported three charities through My 29 WFTC's Charity of the Month program. In its holiday campaign, viewers were encouraged to buy food baskets to benefit the Emergency Foodshelf Network during the fourth quarter of 2007.

**OCTOBER CHARITY OF THE MONTH
THREE SIXTY**

Each month, WFTC selects one charitable organization to be featured as My 29’s Charity of the Month. The charity is supported through on-air efforts and is featured on the station web site. Three Sixty was featured in October. Three Sixty uses the tools and principles of journalism to help Minnesota minority youth develop careers. High school students learn to tell the stories of their lives, the basics of good reporting and writing, and, pursue careers in journalism and communications. Through free, year-round programming, Three Sixty serves more than 400 kids each year.

The following is the coverage that the campaign received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month Three Sixty	PSA	Varied	10/01- 10/31	1 X :30
Charity of the Month Three Sixty	ID	Varied	10/01- 10/31	1 X :10

**NOVEMBER CHARITY OF THE MONTH
GIVE US WINGS**

WFTC’s Charity of the Month campaign for November featured Give Us Wings. This St. Paul charity helps four communities in Africa. Through person to person support – both financial and educational – people overcome poverty and become self-sufficient.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month Give Us Wings	PSA	Varied	11/01- 11/30	1 X :30
Charity of the Month Give Us Wings	ID	Varied	11/01- 11/30	1 X :10

DECEMBER CHARITY OF THE MONTH BASKETS OF HOPE

WFTC's Charity of the Month campaign for December featured Baskets of Hope, a program of the Emergency Foodshelf Network. Every basket purchased for \$25 provided a full holiday meal for a family of up to eight.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month Baskets of Hope	PSA	Varied	11/01- 11/30	1 X :30
Charity of the Month Baskets of Hope	ID	Varied	11/01- 11/30	1 X :10

HOLIDAY CAMPAIGN

BASKETS OF HOPE

To help fight hunger during the holiday season, My 29 WFTC promoted the Baskets of Hope campaign. This on-air campaign urged viewers to make on-line or telephone donations to Emergency Foodshelf Network. A \$25 donation provided an entire holiday meal with all the trimmings to up to eight people. Over \$23,000 was raised which translates into nearly 7,500 people being served. The following outlines the coverage that Baskets of Hope received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Baskets of Hope Emergency Foodshelf Network	PSA	4 x day	12/01- 12/31	:20, :10
Baskets of Hope Emergency Foodshelf Network	Donated Sales Inventory	5 x day	12/20- 12/30	:10

FIRST QUARTER
PUBLIC AFFAIRS REPORT

January 1, 2008 through March 31, 2008

Station KMSP-TV, Minneapolis-St. Paul, Minnesota

PUBLIC AFFAIRS
ISSUES

Each quarter, KMSP addresses a large number of issues that are relevant to the community. There are some areas, however, which receive more attention than others due to their perceived importance.

The following details those subjects in outline form for the first quarter of 2008.

ISSUE: EDUCATION

PUBLIC SERVICE ANNOUNCEMENTS

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Top Teacher Awards	Community Calendar	In Rotation	01/01-03/31	4 X :10

ISSUE: HEALTH & WELLNESS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Child Obesity Prevention What Moves U	:30	01/01-03/31	In Rotation
Immunize – Flu	:60	01/01-03/31	In Rotation
ALS Society	:30	01/28-02/03	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

American Heart Association Go Red	Community Calendar	In Rotation	01/01-02/28	:10 X 2
American Heart Association - Start Heart Walk	Community Calendar	In Rotation	03/01-03/31	:10

ISSUE: DIVERSITY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Black History Month	:30 X 3	02/01-02/28	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Multicultural Forum	In Rotation	01/01-02/19	:10 X 2

ISSUE: FAMILIES & COMMUNITY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Mentoring	:30	01/01-03/31	In Rotation
V-Chip	:30	01/01-03/31	In Rotation
Peace Corps	:10, :60	01/01-03/31	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Special Olympics Polar Plunges	Community Calendar	In Rotation	02/01-02/28	:30
Animal Humane Society	Community Calendar	In Rotation	03/01-03/31	2 X:10

ISSUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Arbor Day Foundation	:60	01/01-03/31	In Rotation
Global Warming Prevention	:60; :15	01/01-03/31	In Rotation
Wildlife Refuges	:60	01/01-03/31	In Rotation
FOXe Power	:10; :15	01/01-03/31	In Rotation
Replant Forests	:60	01/01-03/31	In Rotation

ISSUE: AGRICULTURE

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Minnesota Grown	:10	01/01-03/31	In Rotation

COMMUNITY EVENT **SPONSORSHIP**

In addition to the public service announcements aired, KMSP committed itself to one on-going campaign, two community events and one station-initiated campaign during the first quarter of 2008. Serving as a sponsor, KMSP supplied event mentions, web support and talent appearances.

The following is a listing of the public service announcements aired most prominently through community campaigns on KMSP during the first quarter of 2008.

AMERICAN HEART ASSOCIATION

KMSP is the official television sponsor of the American Heart Association. To support their efforts, the station airs promotional spots and provides news content for fundraising events like the Go Red for Women campaign and luncheon, which FOX 9 News Anchor Marni Hughes emceed on February 21.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Go Red for Women	PSA	In Rotation	01/01-03/31	:30; :20
Go Red for Women Lunch	News	5:-9:00 a.m. 5, 9 & 10 p.m.	02/20-02/21	Various

COMMUNITY EVENTS

DANCE YOUR HEART OUT FOR CAMP HEARTLAND

FOX 9 sponsored Camp Heartland's Dance Your Heart Out Marathon on February 2, producing a promotional PSA, inviting organizers on air and covering the live event in news. Local celebrities, including FOX 9's Morning Feature Reporter M.A. Rosko, were on hand to promote the event and cheer on dance schools and other participants, raising over \$25,000 for the organization that helps improve the lives and services provided to kids living with HIV/AIDS.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Dance Your Heart Out	PSA	2 X day	01/24-02/01	:30
Dance Your Heart Out	News	5:-9:00 a.m. 5, 9 & 10 p.m.	02/01-02/02	Various
Dance Your Heart Out	News – Official Meteorologist Mentions	5:-9:00 a.m. 5, 9 & 10 p.m.	1/31-2/02	:15 x 15

WALK FOR ANIMALS

FOX 9 is the sponsor of the Animal Humane Society's Walk for Animals. To support the event, FOX 9 promoted involvement in the Walk for Animals event on May 3rd through promotional announcements in March. The following is the promotion that the event received during the last month of the quarter.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Walk for Animals	Commercial Spot	5 X week	03/08-03/31	:30, :15
Walk for Animals	PSA	2 X week	03/19-03/31	:30, :20

KMSP COMMUNITY INITIATIVE

Top Teacher Awards

KMSP's education-focused initiative for the first quarter was Top Teacher Awards. Led by KMSP/FOX 9's news anchors Jeff Passolt and Robyne Robinson and morning news anchors Alix Kendall and Tom Butler, viewers were invited to nominate an extraordinary teacher by calling the station or visiting the web site for a nomination form. Over 200 nominations were received and were judged by an outside panel of educators. Nine award winners were chosen and surprised by FOX 9 anchors with TV coverage.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
PSA Nominations	Top Teacher Awards	20 X week	01/15-02/14	:10, :20, :30
Nomination Mentions in News	Top Teacher Awards	42 X week	01/15-02/15	Various
Top Teacher Awards	News	5:00-9:00 AM 5:00-6:00 PM 9:00-10:00 PM 10:00-10:30 PM	03/19-03/31	Various

FIRST QUARTER
PUBLIC AFFAIRS REPORT

January 1, 2008 through March 31, 2008

Station WFTC-TV, Minneapolis-St. Paul, Minnesota
Station KFTC-TV, Bemidji, Minnesota

PUBLIC AFFAIRS
ISSUES

Each quarter, My 29 WFTC addresses a large number of issues that are relevant to the community. There are some areas, however, which receive more attention than others due to their perceived importance.

The following details those subjects in outline form for the first quarter of 2008.

**PUBLIC SERVICE
ANNOUNCEMENTS**

ISSUE: EDUCATION

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Learning to Life Community Education	:30, :60	01/01-03/31	In Rotation
Top Teacher Awards Nominations	:10; :20; :30	01/01-02/12	In Rotation

ISSUE: HEALTH & WELLNESS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Lifesource Organ Donation	:60	01/01-03/31	In Rotation
ALS Society	:30	01/01-03/31	In Rotation
Child Obesity Prevention	:30	01/01-03/31	In Rotation
Flu Immunization Awareness	:60, :30, :15	01/01-03/31	In Rotation
American Heart Assoc. Go Red for Women	:30; :20	01/01-02/18	In Rotation
American Heart Assoc. In Rotation What Moves U – Kids Exercise	:30	01/01-03/31	

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
American Heart Assoc.	Lowdown	In Rotation	01/01-03/31	3 X :10

ISSUE: CRIME

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
McGruff Crime Prevention	:60	01/01-03/31	In Rotation

ISSUE: FAMILIES & COMMUNITY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
DTV Transition	:30; :15	01/01-03/31	In Rotation
V-Chip/Ratings	:30	01/01-03/31	In Rotation
Peace Corps	:15, :20, :30 :60	01/01-03/31	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Walk for Animals	Lowdown	In Rotation	03/01-03/31	2 X :15
Special Olympics Polar Plunges	Lowdown	In Rotation	02/01-02/28	1 X :10

ISSUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Arbor Day Foundation	:10, :30 X 2, :60	01/01-03/31	In Rotation
Wildlife Defenders	:60	01/01-03/31	In Rotation
Global Warming Prevention	:60, :30	01/01-03/31	In Rotation
Energy Star	:30; 20	01/01-03/31	In Rotation
Minnesota Grown	:10	01/01-03/31	In Rotation
FOXe Energy	:10; :15; :20	01/01-03/31	In Rotation
Nature Conservancy	:30		

ISSUE: DIVERSITY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Black History Month	:30 X 2	02/01-02/28	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Multicultural Forum	Lowdown	In Rotation	01/01-02/19	2 X :10

ISSUE: PUBLIC SAFETY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Teen Driving Safety	:30	01/01-03/31	In Rotation
Teen Driving Seatbelts	:30	01/01-03/31	In Rotation
Teens – Zero Alcohol	:30	01/01-03/31	In Rotation
Designated Driver	:30	01/01-03/31	In Rotation
Booster Seats	:30 X 2	01/01-03/31	In Rotation
Wildfire Prevention	:30, :10	01/01-03/31	In Rotation
Radon Test	:60	01/01-03/31	In Rotation
Cyber Safety	:30	01/01-03/31	In Rotation
Fire Escape Plan	:60	01/01-03/31	In Rotation
Home Hazards Prevention	:60	01/01-03/31	In Rotation

ISSUE: MILITARY RECRUITMENT

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Marine Corps	:60	01/01-03/31	In Rotation

ISSUE: ARTS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
James Sewell Ballet	:30	21/01-02/11	In Rotation

COMMUNITY EVENT **SPONSORSHIP**

In addition to public service announcements aired, WFTC supported three charities through My 29 WFTC's Charity of the Month program during the first quarter of 2008.

**JANUARY CHARITY OF THE MONTH
MINNESOTA VIKINGS CHILDREN’S FUND**

Each month, WFTC selects one charitable organization to be featured as My 29’s Charity of the Month. The charity is supported through on-air efforts and is featured on the station web site. The Minnesota Vikings Children’s Fund was featured in January. The VCF helps children by providing much needed funding to health, education and family services organizations. A fundraising event called “The Arctic Blast” on February 8-9 was also mentioned in the announcement. The following is the coverage that the campaign received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month Vikings Children’s Fund	PSA	Varied	01/01- 01/31	1 X :30
Charity of the Month Vikings Children’s Fund	PSA	Varied	01/01- 01/31	1 X :20
Charity of the Month Vikings Children’s Fund	ID	Varied	01/01- 01/31	1 X :10

**FEBRUARY CHARITY OF THE MONTH
ACCESSABILITY**

WFTC’s Charity of the Month campaign for February featured AccessAbility. AccessAbility provides immediate work and training for people that want to work, but due to serious challenges, need more support to be successful. Their employment model combines the best elements of a social service agency with those of a competitive business, providing life-changing results.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month AccessAbility	PSA	Varied	02/01- 02/28	1 X :30
Charity of the Month AccessAbility	PSA	Varied	02/01-	1 X :20
Charity of the Month AccessAbility	ID	Varied	02/01- 02/28	1 X :10

MARCH CHARITY OF THE MONTH ANIMAL HUMANE SOCIETY

WFTC's Charity of the Month campaign for March featured the Animal Humane Society. Funds raised support the Animal Humane Society's efforts with homeless and unwanted pets, cruelty investigations, animal overpopulation and outreach programs throughout Minnesota. The PSA promoted their largest fundraising event, the Walk for Animals on May 3.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month Animal Humane Society	PSA	Varied	03/01- 03/30	1 X :30
Charity of the Month Animal Humane Society	PSA	Varied	03/01-	1 X :20
Charity of the Month Animal Humane Society	ID	Varied	03/01- 03/30	1 X :10

SECOND QUARTER
PUBLIC AFFAIRS REPORT

April 1, 2008 through June 30, 2008

Station KMSP-TV, Minneapolis-St. Paul, Minnesota

PUBLIC AFFAIRS
ISSUES

Each quarter, KMSP addresses a large number of issues that are relevant to the community. There are some areas, however, which receive more attention than others due to their perceived importance.

The following details those subjects in outline form for the second quarter of 2008.

ISSUE: EDUCATION

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Crohn's & Colitis Walk	:30	04/22-05/17	In Rotation
Top Teacher Awards Winners	:20 x 3	05/26-06/30	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Top Teacher Awards Winners	Community Calendar	In Rotation	04/01-04/25	:10

ISSUE: HEALTH & WELLNESS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Crohn's & Colitis Walk	:30	04/22-05/17	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Heart Walk	Community Calendar	In Rotation	04/01-04/25	:15 x 2
Asthma Walk	Community Calendar	In Rotation	05/01-05/30	:15; :10
Children's Hospitals & Clinics/ Bike Race	Community Calendar	In Rotation	05/01-05/30	:15 x 2

MS Tram	Community Calendar	In Rotation	06/01-06/30	:15 x 2
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ISSUE: FAMILIES & COMMUNITY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Volunteering Jeff Passolt & Robyne Robinson	:20	04/01-06/30	In Rotation
Walk for Animals	:20; :10	04/01-05/02	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Animal Humane Society	Community Calendar	In Rotation	04/01-04/30	:15 x 2
Hennepin County Fair	Community Calendar	In Rotation	06/01-06/21	:15
Taste of Minnesota	Community Calendar	In Rotation	06/01-06/30	:15

ISSUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Arbor Day Foundation	:60; :30 x 2; :20; :15	04/01-06/30	In Rotation
Global Warming Prevent	:60; :30; :15	04/01-06/30	In Rotation
Wildlife Refuge	:60; :30	04/01-06/30	In Rotation
Wilderness Protection	:30 x 2	04/01-06/30	In Rotation

ISSUE: PUBLIC SAFETY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Seat Belt Use	:30	04/23-04/30	In Rotation
Summer Driving Safety Teens/Parents/Distractions	:30 x 3	04/01-06/30	In Rotation
Move Over for Emergency Vehicles	:30	04/01-06/30	In Rotation
Teen Driving Safety	:30	04/01-06/30	In Rotation

ISSUE: DIVERSITY & WOMEN IN LEADERSHIP

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Minority Business Awards	:20	05/29-06/14	In Rotation
Women In Business Awards	:20; :10	06/24-06/30	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
District Del Sol Free Concerts	Community Calendar	In Rotation	06/01-06/30	:15
Women In Leadership Forum	Community Calendar	In Rotation	04/01-04/14	:10

ISSUE: ARTS

PUBLIC SERVICE ANNOUNCEMENTS

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Lundstrum Center For Performing Arts	Community Calendar	In Rotation	04/01-04/30	:15

ISSUE: MILITARY SERVICE & SUPPORT

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
USO Tours	:10	06/01-06/30	In Rotation

COMMUNITY EVENT **SPONSORSHIP**

In addition to the public service announcements aired, KMSP committed itself to two on-going campaigns, three station-initiated community events, and five community events during the second quarter of 2008. Serving as a sponsor, KMSP supplied event mentions, news coverage, web support and anchor appearances.

**AMERICAN HEART ASSOCIATION
HEART WALK**

KMSP is the official television sponsor of the American Heart Association. To support their efforts, the station promotes their major events, including the Heart Walk on April 26th.

The Heart Walk is the American Heart Association's largest fundraising event, with 20,000 in attendance, raising nearly \$2 million; the FOX 9 Morning News anchors, Tom Butler and Alix Kendall, emceed.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Heart Walk	PSA	3 X day	04/01-04/25	:20
Heart Walk	News	6:00-9:00AM 5:00 PM 9:00 PM 6:00-9:00 AM	04/21-04/28 04/26 04/26 04/28	Various

**MINORITY BUSINESS AWARDS
BUSINESS JOURNAL PARTNERSHIP**

FOX 9 partners with the Business Journal for events that promote economic vitality. The first event of the season was the Minority Business Awards. The event celebrates minorities in management and entrepreneurial positions in our local community. In addition to promotional support, the event received news coverage, web support and anchor emcees, Tom Butler and Alix Kendall. The following is the coverage that the Minority Business Awards received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Minority Business Awards	PSA	4xday	05/29-06/17	:20
Minority Business Awards	News	6:00-9:00AM 5:00 PM 9:00 PM 10:00 PM	06/13-06/19 06/18 06/18 06/18	Various

KMSP COMMUNITY INITIATIVES

Top Teacher Awards

Top Teacher Awards was KMSP's education-focused initiative for the second quarter. Led by KMSP/FOX 9's evening news anchors Jeff Passolt, Robyne Robinson and Marni Hughes, and morning news anchors Alix Kendall and Tom Butler, viewers were invited to nominate an extraordinary teacher in the first quarter by calling the station or visiting the web site for a nomination form. Over 150 nominations were received and were judged by an outside panel of educators. Nine award winners were chosen in second quarter and surprised by FOX 9 anchors with TV coverage. Recognition spots aired, along with a thirty-minute recognition special that ran during a prime news program.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Unpaid PSA Recognition	Top Teacher Awards	10 X week	06/01-06/30	:20 x 3
Top Teacher Awards Presentations	News	5-9 AM 5, 9 & 10 PM 7-9 AM Saturdays 7-8 & 8-9 AM Sundays	04/01-04/30	Various
Top Teacher Awards Special	News	9:30-10:00 PM	06/13	22:00

FOX 9 GIVES BACK – GIVE US WINGS

In conjunction with American Idol Gives Back on April 9, locally, KMSP held a phone bank during the evening newscasts to raise money for Give Us Wings. Give Us Wings is a St. Paul, MN based charity that helps rebuild villages and provide self sufficiency in Kenya and Uganda through education and financial support. Viewers donated \$4,000 in cash contributions and pledges.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Give Us Wings	Phone Bank News	5:00-6:00PM 9:00-10:35 PM	04/09	2-1/2 hours

FOX 9 MIDWEST FLOOD RELIEF – SALVATION ARMY

In response to devastating spring flooding in southern Minnesota and Iowa, FOX 9 partnered with AAA-Minnesota/Iowa and the Salvation Army to collect donations of both cash and bleach for communities in need. On June 17 & 18, FOX 9 conducted phone banks during newscasts to raise money for the Salvation Army, resulting in over \$31,000 in donations and pledges. Two thousand bottles of bleach were collected at the Salvation Army in Roseville and at the AAA location in Burnsville. Each agency transported the bleach to agencies in need in Iowa.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Salvation Army Phone Banks	News	5:00-6:00 PM	06/17	2-1/2 hours total
		9:00-10:30 PM	06/17	
		6:00-9:00AM	06/18	5-1/2 hours total
		5:00-6:00 PM		
		9:00-10:35 PM		
Bleach Collection	News	5:00- 9:00AM	06/17- 06/18	Various
		5:00- 6:00 PM & 9:00-10:35PM		

COMMUNITY EVENTS

FRASER WALK FOR AUTISM

FOX 9 was a sponsor of the Fraser Walk for Autism at the Mall of America on April 12. To help support the event, FOX 9 promoted the event through promotional announcements and news coverage. The station's meteorologists Ian Leonard and Keith Marler emceed the event. The following is the total coverage that the event received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Walk for Autism	PSA	3 x day	04/01- 04/11	:20
Walk for Autism	Official Meteorologist News	AM/PM	04/10- 04/12	5 X :15
Walk for Autism	News	7:00-9:00AM 5:00 & 9:00 PM 7-8A & 9-10A 5, 9 & 10 PM 5:00-9:00 AM	04/12 04/13 04/14	Various

BIKE AND TRIKES FOR KIDS / HOPE FOR THE CITY

FOX 9 was a sponsor of Bikes and Trikes for Kids, benefiting Hope for the City on April 19. Gently used bikes were collected at Twin Cities CarX locations and donated to kids in need via Hope for the City. To help support the event, FOX 9 promoted the event through promotional announcements and news coverage, including live cut-ins throughout the morning on April 19. The following is the total coverage that the event received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Bikes & Trikes for Kids	Paid PSA	3 x day	04/10- 04/19	:30; :15
Bikes & Trikes For Kids	Official Meteorologist News	AM/PM	04/17- 04/19	5 X :15
Bikes & Trikes For Kids	News	7:00-9:00AM 7-8A & 9-10A	04/19 04/20	Various

WALK FOR ANIMALS

FOX 9 was the sponsor of the Animal Humane Society’s Walk for Animals on May 3 for the sixth consecutive year. To support the event, FOX 9 promoted involvement in the Walk for Animals through promotional announcements and news coverage. Nine of the station’s news anchors were in attendance at the two separate locations. Over \$1 million was raised, with nearly 8,000 people and 3,000 pets in attendance. The following is the total coverage that the event received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Walk for Animals	Commercial Spot	3xday	04/01-05/02	:30; :15
Walk for Animals	PSA	4xday	04/01-05/02	:20; :10
Walk for Animals	Official Meteorologist News	AM/PM	05/01-05/03	10 X :15
Walk for Animals	News	6:00-9:00 AM 5, 9 & 10 PM 7-9 AM 7-8 AM & 9-10 AM 5:00-9:00 AM	04/28-05/02 05/03-05/05 05/03 05/04 05/05	Various

ASTHMA WALK

FOX 9 was the sponsor of the American Lung Association’s Asthma Walk on June 7. To help support the event, FOX 9 promoted the event through promotional announcements and news coverage. The station’s meteorologists Ian Leonard emceed the event. The following is the total coverage that the event received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Asthma Walk	PSA	2 x day	05/26-06/06	:20
Asthma Walk	Official Meteorologist News	AM/PM	06/05-06/07	5 X :15
Asthma Walk	News	7:00-9:00AM 5:00 & 9:00 PM 7-8A & 9-10A 5, 9 & 10 PM	06/07 06/08	Various

GREAT RIVER ENERGY BICYCLE FESTIVAL

FOX 9 was a sponsor of the community Great River Energy Bicycle Festival that benefited Children’s Hospitals & Clinics. To help support the event that took place June 7-8 and 11-15, FOX 9 promoted the bike races through promotional announcements and news coverage. The men’s race in downtown Minneapolis on June 13 and the Stillwater race on June 15 were both streamed live on www.myfox9.com . The following is the total coverage that the event received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
GRE Bike Festival	Commercial Spot	3xday	05/19-06/08	:30; :15
GRE Bike Festival	PSA	3xday	05/19-06/08	:30; :20
GRE Bike Festival	Official Meteorologist	AM/PM News	06/12 06/14	15 X :15
GRE Bike Festival	News	6:00-9:00 AM 5, 9 & 10 PM 7-9 AM Saturday 7-8 & 9-10 AM Sunday	06/07-06/15	Various
GRE Bike Festival	Web	7:45-8:45 PM	06/13	Live web stream
GRE Bike Festival	Web	1:30-2:30 PM	06/15	Live web stream

SECOND QUARTER
PUBLIC AFFAIRS REPORT

April 1, 2008 through June 30, 2008

Station WFTC-TV, Minneapolis-St. Paul, Minnesota
Station KFTC-TV, Bemidji, Minnesota

PUBLIC AFFAIRS
ISSUES

Each quarter, My 29 WFTC addresses a large number of issues that are relevant to the community. There are some areas, however, which receive more attention than others due to their perceived importance.

The following details those subjects in outline form for the second quarter of 2008.

**PUBLIC SERVICE
ANNOUNCEMENTS**

ISSUE: HEALTH & WELLNESS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Crohn's & Colitis Walk	:30	04/01-05/18	In Rotation
American Heart Assoc. In Rotation	:30	04/01-06/30	
What Moves U – Kids Exercise			

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
American Heart Assoc.	Lowdown	In Rotation	04/01-04/28	2 X :15
Asthma Association	Lowdown	In Rotation	05/01-05/31	2 X :15
Children's Hospitals & Clinics Bike Festival	Lowdown	In Rotation	05/01-05/31	2 X :15
Multiple Sclerosis Society TRAM	Lowdown	In Rotation	06/01-06/30	2 X :15

ISSUE: FAMILIES & COMMUNITY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
DTV Transition	:30; :15	04/01-06/30	In Rotation
V-Chip/Ratings	:30	04/01-06/30	In Rotation
Peace Corps	:15, :20, :30 :60	04/01-06/30	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Walk for Animals	Lowdown	In Rotation	04/01-04/30	2 X :15

ISSUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Energy Star	:30; 20	04/01-06/30	In Rotation
Minnesota Grown	:10 x 2; :30	04/01-06/30	In Rotation
FOXe Energy	:10; :15; :20; :30	04/01-06/30	In Rotation
Arbor Day	:30	04/01-06/30	In Rotation
Prevent Global Warming	:60	05/01-06/30	In Rotation
Nature Conservancy	:20	04/01-6/30	In Rotation

ISSUE: WOMEN IN LEADERSHIP

PUBLIC SERVICE ANNOUNCEMENTS

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Women In Leadership & Politics	Lowdown	In Rotation	04/01-04/14	1 X :10
Women In Business Awards	PSA	In Rotation	6/24-6/30	:10; :20

ISSUE: PUBLIC SAFETY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Teen Driving Safety	:30; :20	04/01-06/30	In Rotation
Parents Driving Safety	:30	04/01-06/30	In Rotation
Summer Driving Safety	:20	04/01-06/30	In Rotation
Seat Belt Safety	:30	04/06-04/29	In Rotation
Move Over for Emergency Vehicles	:20	04/01-06/30	In Rotation
Wildfire Prevention	:30	04/01-06/30	In Rotation

ISSUE: MILITARY RECRUITMENT / SUPPORT TROOPS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Marine Corps	:60	04/01-06/30	In Rotation
USO	:60; :10	06/01-06/30	In Rotation

ISSUE: ARTS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Lundstrum Center for The Performing Arts	:15	04/26-04/31	In Rotation

ISSUE: EDUCATION

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Top Teacher Awards Winners	:20 x 3	06/01-06/30	In Rotation

ISSUE: DIVERSITY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Minority Business Awards	:20	05/29-06/13	In Rotation

COMMUNITY EVENT **SPONSORSHIP**

In addition to public service announcements aired, WFTC supported three charities through My 29 WFTC's Charity of the Month program during the second quarter of 2008. The :30 and :10 air during the specific month and an "evergreen" :20 is created to spotlight the charity throughout the rest of the year. The charity is also featured on the WFTC My 29 web site.

**APRIL CHARITY OF THE MONTH
KIDS ON 2 WHEELS**

Each month, WFTC selects one charitable organization to be featured as My 29's Charity of the Month. The charity is supported through on-air efforts and is featured on the station web site. Kids on 2 Wheels was featured in April. This organization provides opportunities for kids with disabilities and/or special needs to learn to ride two-wheel bikes. Two camps are conducted: one week in July and one week in August.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month Kids on 2 Wheels	PSA	Varied	04/01- 04/30	1 X :30
Charity of the Month Kids on 2 Wheels	PSA	Varied	04/01- 04/30	1 X :20
Charity of the Month Kids on 2 Wheels	ID	Varied	04/01- 06/30	1 X :10

**MAY CHARITY OF THE MONTH
FRASER**

WFTC's Charity of the Month campaign for May featured Fraser. Fraser is Minnesota's longest-running, largest provider of autism services, providing diagnosis, treatment and support for children and adults with autism and their families.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month Fraser	PSA	Varied	05/01- 05/30	1 X :30
Charity of the Month Fraser	PSA	Varied	05/01- 05/30	1 X :20
Charity of the Month Fraser	ID	Varied	05/01- 06/30	1 X :10

JUNE CHARITY OF THE MONTH

Camp Get-A-Well-A

WFTC's Charity of the Month campaign for June featured Camp Get-A-Well, providing a realistic camp experience to sick and seriously ill children in the hospital. Volunteers provide free activities that invoke play, provide stress relief, create memories and engage children in a sense of community, while living in a sterile environment.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month Camp Get-A-Well-A	PSA	Varied	06/01- 06/30	1 X :30
Charity of the Month Camp Get-A-Well-A	PSA	Varied	06/01- 06/30	1 X :20
Charity of the Month Camp Get-A-Well-A	ID	Varied	06/01- 06/30	1 X :10

THIRD QUARTER
PUBLIC AFFAIRS REPORT

July 1, 2008 through September 30, 2008

Station KMSP-TV, Minneapolis-St. Paul, Minnesota

PUBLIC AFFAIRS

ISSUES

To ensure that concerns in the community are being addressed, the KMSP & WFTC Community Affairs Director attended a quarterly Ascertainment Group meeting on July 14th from 1:00-4:00 p.m., hosted by KKMS radio in Eagan, MN. Local television and radio representatives listened to a variety of speakers from different backgrounds and professions to assist us in ascertaining issues of importance in our community.

Additionally, during the Minnesota State Fair, the KMSP and WFTC Engineering Department provided staffing to answer viewer questions about the transition to digital at our booth. The engineering department staffed the booth from 10am to 6pm each day, August 21-September 1, 2008.

They provided talking points for the booth staff for the times an engineer was not present. They also made coverage maps to be able to show viewers the approximate area the digital stations would cover. This helped many viewers to better understand why they needed an antenna. Engineers also provided information on the type of antenna needed for this market, as there will be both VHF and UHF digital stations.

Finally, they also assisted viewers with questions regarding if they had cable or satellite as to if they needed a new TV to still receive the stations in February. One area of confusion was the fact that using the converter box to view the station would not give the viewer HD on their old TV - they needed a new TV that could display HD; the converter box was converting the HD back to analog so they could use their existing TV.

Each quarter, KMSP addresses a large number of issues that are relevant to the community. There are some areas, however, which receive more attention than others due to their perceived importance.

The following details those subjects in outline form for the third quarter of 2008.

ISSUE: EDUCATION

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Top Teacher Awards Winners	:20 x 3	07/01-07/07	In Rotation
Tools for Schools	:20, :10	08/08-09/02	In Rotation
FOX Preps Honor Roll	:20, :30	09/14-09/30	In Rotation
Girls & Science	:15, :20	09/14-09/30	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
The Works Museum	Community Calendar	In Rotation	07/01-07/31	:15
Minnesota Zoo	Community Calendar	In Rotation	08/01-08/31	:15
Tools for Schools	Community Calendar	In Rotation	08/01-08/31	:15 x 2
Girls & Science	Community Calendar	In Rotation	09/01-09/30	:20

ISSUE: HEALTH & WELLNESS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Diabetes Walk	:20	09/14-09/26	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Leukemia & Lymphoma Walk	Community Calendar	In Rotation	09/01-09/23	:15
American Diabetes Assoc. Walk	Community Calendar	In Rotation	09/01-09/26	:10

ISSUE: FAMILIES & COMMUNITY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
V-Chip	:30 X 2	07/01-09/30	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Children’s Miracle Network Miracle Treat Day	Community Calendar	In Rotation	07/01-07/31	:15
Opportunity Partners Gala	Community Calendar	In Rotation	08/01-08/31	:15

ISSUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
FOXe Power	:10	07/08-07/15	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

ISSUE: BUSINESS / ECONOMY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Women In Business	:10, :20	07/01-07/15	In Rotation

ISSUE: PUBLIC SAFETY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
AAA Lights on for Safety	:30	09/24-09/30	In Rotation
AAA Move Over for Emergency Vehicles	:20	07/01-08/23	In Rotation
AAA Summer Driving Safety	:20	07/01-08/24	In Rotation
AAA Teen to Teen Safety	:20	07/01-08/23	In Rotation
AAA Adult Role Models	:20	07/01-08/16	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
AAA Lights on For Safety	Community Calendar	In Rotation	09/01-09/30	:20

ISSUE: ARTS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
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LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
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Fringe Festival Performances at Local Libraries	Community Calendar	In Rotation	07/01-07/31	:20
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Twin Cities Art Fairs	Community Calendar	In Rotation	07/01-07/31	:15
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COMMUNITY EVENT **SPONSORSHIP**

In addition to the public service announcements aired, KMSP committed itself to one on-going campaign, two station-initiated community events, and four community events during the third quarter of 2008. Serving as a sponsor, KMSP supplied event mentions and web support.

**WOMEN IN BUSINESS AWARDS
BUSINESS JOURNAL PARTNERSHIP**

FOX 9 is proud to partner with the Business Journal for events that promote economic vitality. The second event of the season was the Women In Business Awards. The event celebrates women in management positions in our local community who also impact the non-profit community with their volunteer commitment. In addition to promotional support, the event received news coverage, web support and was emceed by evening news anchors Jeff Passolt and Marni Hughes. Additionally, long-time evening anchor Robyne Robinson delivered the keynote speech, detailing her career and business aspirations and successes outside of the media. The following is the coverage that the Women In Business Awards received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Women In Business Awards	PSA	3xday	07/01-07/15	:20, :10
Women In Business Awards	News	6:00-9:00AM 5:00, 9:00 & 10:00 PM	07/16-07/17	Various

KMSP COMMUNITY INITIATIVES

KMSP created and executed two community initiatives supporting local public schools and promoting education in the third quarter of 2008.

Tools For Schools

This school-supply collection drive created a partnership among KMSP/FOX 9, Minneapolis and Saint Paul Public Schools, World Vision Storehouse, Noodles & Company and Bremer Bank. \$65,000 dollars worth of school supplies and cash were collected in the month of August and into mid-September and distributed via the World Vision Storehouse to local Twin Cities public schools. This amount served 2,600 Twin Cities students (\$25/student). Since the program’s inception in 2004, \$331,000 in supplies have been collected, providing free supplies to 13,240 local students.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Unpaid PSA	Tools for Schools	3 X daily	08/08-09/02	:20
Unpaid PSA	Tools for Schools	2 X daily	08/08-09/02	:30

PAID PSA	Tools for Schools	2 X daily	08/11-09/05	:30
News Mentions	Tools for Schools	5 X daily	08/11-09/05	:15

Girls & Science

Girls & Science is October 11, 2008 and is led by KMSP/FOX 9's meteorologists Ian Leonard and Christine Clayburg. Promotional spots in September invited junior high-aged girls interested in science, along with their parents, to this half-day event at the Science Museum of Minnesota featuring female scientists who provide hands-on demonstrations to inspire the young girls to take science classes and pursue a career in a science field. This community event attracts 1,000+ attendees who will hear from women in the fields of wind energy, engineering, biology, cryogenics, forensic science, biochemistry and, of course, meteorology.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Unpaid PSA	Girls & Science	3X daily	09/15-09/30	:20
Paid PSA	Girls & Science	3-4X daily Various sponsors	09/22-09/30	:30 x 6
News Mentions	Girls & Science	5 x daily	9/29-09/30	:15

COMMUNITY EVENTS **MINNESOTA GROWN – AGRICULTURE**

FOX 9 is the sponsor of the Minnesota Grown Free Directory, which lists local growers who sell a wide variety of produce, including apples, berries, elk and buffalo meat, all of which support the local economy and are environmentally friendly because of the limited need for shipping and fuel use.

To support the directory, FOX 9 promoted its involvement through public service announcements and news segments. The following is the total coverage that the free directory received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
MN Grown	Commercial Spot	2xday	08/01-09/30	:30

MN Grown	Official Meteorologist	AM/PM News	07/17- 09/20	5 X :20
MN Grown	News Segments	6:00 AM- 9:00 AM	07/01- 09/30	Various

STEP OUT: WALK & RUN FOR DIABETES

FOX 9 was a sponsor of the community event, the Step Out to Fight Diabetes Walk & Run to benefit the American Diabetes Association. To help support the event, FOX 9 promoted the Walk through promotional announcements, featuring evening anchor Jeff Passolt. Jeff Passolt, who is diabetic, hosted the event on September 27. The following is the total coverage that the event received.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Step Out For Diabetes	Official Meteorologist	AM/PM News	09/25- 09/27	15 x :20
Step Out For Diabetes	PSA	In Rotation	9/14- 9/26	:20
Step Out For Diabetes	AM/PM News	Various	09/27- 09/29	5 X :30

MINNESOTA ZOO TIGER TRACKS 5K

FOX 9 promoted this 5k family event through August Community Calendar mentions and in News. Proceeds benefited the Zoo's Conservation Programs.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Tiger Tracks	Official Meteorologist	AM/PM News	09/04- 09/06	15 x :20
Tiger Tracks	Live weather	7:00-9:00 AM	09/06	12 x :30

WOMEN RUN THE TWIN CITIES 5K RUN/WALK

The second annual Women Run the Twin Cities 5k event on September 28 benefited the Ann Bancroft Foundation. This female-focused event also featured a one-mile girls run. Weekend evening news meteorologist Christine Clayburg emceed the event and kicked off the race.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Women Run the Twin Cities	News	5:00, 9:00 & 10PM; 7:00-9:00 AM	09/28- 09/29	Various

THIRD QUARTER
PUBLIC AFFAIRS REPORT

July 1, 2008 through September 30, 2008

Station WFTC-TV, Minneapolis-St. Paul, Minnesota
Station KFTC-TV, Bemidji, Minnesota

PUBLIC AFFAIRS

ISSUES

To ensure that concerns in the community are being addressed, the KMSP & WFTC Community Affairs Director attended a quarterly Ascertainment Group meeting on July 14th from 1:00-4:00 p.m., hosted by KKMS radio in Eagan, MN. Local television and radio representatives listened to a variety of speakers from different backgrounds and professions to assist us in ascertaining issues of importance in our community.

Additionally, during the Minnesota State Fair, the KMSP and WFTC Engineering Department provided staffing to answer viewer questions about the transition to digital at our booth. The engineering department staffed the booth from 10am to 6pm each day, August 21-September 1, 2008.

They provided talking points for the booth staff for the times an engineer was not present. They also made coverage maps to be able to show viewers the approximate area the digital stations would cover. This helped many viewers to better understand why they needed an antenna. Engineers also provided information on the type of antenna needed for this market, as there will be both VHF and UHF digital stations.

Finally, they also assisted viewers with questions regarding if they had cable or satellite as to if they needed a new TV to still receive the stations in February. One area of confusion was the fact that using the converter box to view the station would not give the viewer HD on their old TV - they needed a new TV that could display HD; the converter box was converting the HD back to analog so they could use their existing TV.

Each quarter, WFTC addresses a large number of issues that are relevant to the community. There are some areas, however, which receive more attention than others due to their perceived importance.

The following details those subjects in outline form for the third quarter of 2008.

ISSUE: EDUCATION

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Tools for Schools	:20, :10	08/04-09/10	In Rotation
Girls & Science	:15, :20	09/23/-09/30	In Rotation
FOX Preps Honor Roll	:30	09/23-09/30	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
The Works Musuem	Lowdown	In Rotation	08/01-08/31	:15
Tools for Schools	Lowdown	In Rotation	08/01-08/31	:15 x 2

ISSUE: HEALTH & WELLNESS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Leukemia-Lymphoma Fundraising Walk	:20	08/20-09/30	In Rotation
Child Activity Outdoors	:60	08/15-09/30	In Rotation
Vikings Kids' Fitness	:30	07/01-09/30	In Rotation
Diabetes Walk	:20	09/14-09/30	In Rotation

Nutrition Pyramid :10 09/01-09/30
 In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Leukemia- Lymphoma Society Walk	Lowdown	In Rotation	09/01-09/30	1 X :15
American Diabetes Association Walk	Lowdown	In Rotation	09/01-09/30	1 X :15
American Heart Association Gala	Lowdown	In Rotation	09/01-09/30	1 X :15

ISSUE: GOVERNMENT & ELECTIONS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Civic Fest Rotation	:30	08/12-09/01	In

LOCAL PROGRAMMING (See attached – news coverage)

ISSUE: FAMILIES & COMMUNITY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
V-Chip	:30 X 2	07/01-09/30	In Rotation

Peace Corps	:10; :15; :20; :30; :60	07/01-09/30	In Rotation
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LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Children’s Miracle Network	Lowdown	In Rotation	07/01-07/31	:15
Minnesota Zoo	Lowdown	In Rotation	08/01-08/31	:15

ISSUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Arbor Foundation	:30	07/01-09/30	In Rotation
FOXe	:30, :20, :15, :10	07/01-09/30	In Rotation
Wildlife Defenders	:60	07/01-09/30	In Rotation
Forest Preservation	:60	07/01-09/30	In Rotation
Energy Star	:20	08/01-09/30	In Rotation
Energy Conservation	:60 x 2	07/01-09/30	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

ISSUE: AGRICULTURE

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Minnesota Grown Various Products	:10	07/01-09/30	In Rotation

ISSUE: PUBLIC SAFETY

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
AAA – Move Over for Emergency Vehicles	:30	07/01-09/30	In Rotation
AAA-Summer Driving Safety	:20	07/01-09/04	In Rotation
AAA – Parents Driving Role Models	:20	07/01-09/04	In Rotation
Wildfire Prevention	:30, :20, :10	08/15-09/30	In Rotation

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Alliance of Automotive Service Providers Lights on for Safety	Lowdown	In Rotation	09/01-09/30	:15

ISSUE: MILITARY RECRUITMENT / SUPPORT TROOPS

PUBLIC SERVICE ANNOUNCEMENTS

<u>TITLE</u>	<u>LENGTH</u>	<u>DURATION</u>	<u>TIME</u>
Marine Corps	:60	07/01-09/30	In Rotation
USO	:60; :10	08/09-09/30	In Rotation

ISSUE: ARTS

PUBLIC SERVICE ANNOUNCEMENTS

TITLE **LENGTH** **DURATION** **TIME**

LOCAL PROGRAMMING (See attached – news coverage)

<u>TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>LENGTH</u>
Fringe Festival at Metro Libraries	Lowdown	In Rotation	07/01-07/31	:15
Metro Art Fairs	Lowdown	In Rotation	07/01-07/31	:15

COMMUNITY EVENT **SPONSORSHIP**

In addition to public service announcements aired, WFTC supported three charities through My 29 WFTC's Charity of the Month program and one community event during the third quarter of 2008. WFTC also promoted numerous KMSP station initiatives.

JULY CHARITY OF THE MONTH
The Muunoo Project

Each month, WFTC selects one charitable organization to be featured as My 29 WFTC’s Charity of the Month. The charity is supported through on-air efforts and is featured on the station web site. The Muunoo or “smile” Project was featured in July. Their mission is to promote quality health care and education in Gambia, West Africa. In July, a team of dentists and hygienists traveled to Gambia to create a fully functional dental unit. WFTC’s Charity of the month promoted this mission and asked viewers to donate funds and/or medical equipment.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month The Muunoo Project	PSA	Varied	07/01-07/31	:30; :20
Charity of the Month The Muunoo Project	ID	Varied	07/01-07/31	1 X :10

AUGUST CHARITY OF THE MONTH
Vikings Children’s Fund

WFTC’s Charity of the Month campaign for August featured the Vikings Children’s Fund. VCF provides a means for Minnesota Vikings football players, coaches, staff and families to use their time and resources to support children in the Upper Midwest. Charity of the Month helped promote their Taste of the NFL event, benefiting Hunger Solutions and Second Harvest Heartland.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month Vikings Children’s Fund	PSA	Varied	08/01- 08/31	:30; :20
Charity of the Month Vikings Children’s Fund	ID	Varied	08/01- 08/31	1 X :10

SEPTEMBER CHARITY OF THE MONTH
Ronald McDonald House of the Twin Cities

WFTC’s Charity of the Month campaign for September featured Ronald McDonald House of the Twin Cities. RMH provides a home away from home for families whose children are receiving medical treatment for cancer or other life-threatening illnesses. In addition to lodging, RMH’s innovative programs create a sense of community and encouragement for families facing critical pediatric illness. Viewers were urged to learn more and donate online.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Charity of the Month Ronald McDonald House	PSA	In Rotation	09/01- 09/30	:30; :20
Charity of the Month Ronald McDonald House	ID	In Rotation	09/01- 09/30	1 X :10

COMMUNITY EVENT

**LEUKEMIA & LYMPHOMA SOCIETY'S
LIGHT THE NIGHT WALK**

The Light the Night Walk involves over 3,000 participants in the Twin Cities who raise funds to fight blood cancers on October 4. My 29 WFTC supported the walk with localized public service announcements and community calendar mentions (Lowdown) mid-August through September.

<u>Description</u>	<u>Title</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>
Light the Night Walk	PSA	2xday	08/18- 09/30	:20
LTN WALK	Lowdown	1xday	09/01- 09/30	:15

STATION INITIATIVES

My 29 WFTC supported several initiatives of its sister station KMSP with public service announcements. These are detailed in the PSA report, but the cooperation of the duopoly in community service bears noting:

Tools for Schools - school supply collection in August and September that benefits the neediest public schools in Minneapolis and St. Paul. Viewers are asked to donate supplies at sponsor locations.

Girls & Science – community event on October 11 at the Science Museum of Minnesota, led by FOX 9 KMSP meteorologists. The expo-style event features female scientists in leadership roles demonstrating interactive experiments to both educate girls and inspire them to pursue science education and careers.

Diabetes Walk – a walk held at the end of September to raise significant funds for diabetes research.

AAA Teen Driving Safety – messages from AAA and the Minnesota Safety Council involving teen messages to teens and safety messages from parents to parents to

encourage safer, less distracted driving by teens. Messages also encouraged parents to be good role models as drivers.

Minnesota Grown – this partnership with the Minnesota Department of Agriculture features messages encouraging consumers to buy locally grown items to support the local economy as well as the environment. Eating locally saves on transportation/shipping of food and reduces fuel usage.

FOX Preps Honor Roll – this high-school focused website includes the Honor Roll contest, in which 9th-12th grade students can nominate themselves, or people they know can nominate them, for a weekly prize of a \$100 gift card and a place on the Honor Roll for the school year, both on-air and on the web site. Weekly winners are also eligible for the grand prize of a \$10,000 college scholarship. PSAs raise awareness of the Honor Roll program and call for nominations.

FOXe - a series of FOX-produced PSAs focusing on energy efficiency and improving the environment.



OPPORTUNITIES

KMSP/WFTC Minneapolis/St. Paul

This is a brief summary of current available positions and is not meant to be construed as a complete or exhaustive list of duties/responsibilities or required skills. Also visit our website at: www.myfox9.com and www.wftc.com.

Morning Producer

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Newscast Producer

KMSP, The FOX owned and operated television station in Minneapolis/St. Paul has an immediate opening for a Newscast Producer to lead our 9pm newscast. The ideal candidate will show examples of solid editorial decision-making, dynamic copy and tease writing, creative flair in assembling newscast elements and the ability to manage a fast-paced, hard news broadcast. We need a positive leader who can accept input and translate it into action. Ability to communicate clearly with anchors and field crews in addition to managing multiple live resources is a must. The position requires a minimum of 3 years television newscast line producing experience. BA or equivalent in Journalism preferred. Send resume and DVD or tape of a recent newscast to: Patrick Armijo, Executive Producer KMSP FOX 9 11358 Viking Drive Eden Prairie, MN 55344

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Part-time Studio Camera Operator

KMSP FOX 9 is seeking a Part-Time Studio Camera Operator with Robotics experience preferred for our Evening Newscasts. Days and hours will vary with scheduled and non-scheduled events. Experience with audio console operations or other news production related equipment a plus, but not required. Additionally, all other duties as assigned and deemed appropriate. You will be required to join the IBEW Union.

Account Executive

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Joining the FOX 9 Sports Department for a semester will give you the real-life experience that you'll need to pursue future employment in the world of television news. You will learn, in a major market, about all aspects of the industry, from writing to producing to interviewing athletes and telling a great story. We rely on our interns to do serious work and become part of our team. If you are a motivated, strong worker... you are the type of person we are looking for.

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Nationally honored photography staff is seeking a creative General Assignment Photojournalist who is highly organized, motivated team player with a positive attitude who wants to grow and win. If you like to generate story ideas into self produced photo-essays, we want to see your tape. We have a distinct look requiring high production values on long format and day of pieces and the ability to think creativity to make a visually poor story stand out from those that are rich. We truly believe in quality over quantity. Duties include but are not limited to travel within Minnesota and abroad as well as ENG truck operations and non-linear editing. Additionally, all other duties as assigned and deemed appropriate. If you're looking for the tools, we have them and more! Must have familiarity with the following Avid products: Unity and Media Management, Avid NewsCutter, Media Composer, and NewsCutterXP for field editing. This position also requires knowledge with Panasonic HD P2 media. You will be required to join the IBEW Union. Please send resume and tape to apply: KMSP/WFTC/FOX Sport Net 11358 Viking Drive; Eden Prairie, MN 55344. FAX: (952) 944-8296. E-mail: hrminnesota@foxtv.com.

Master Control Operators (PT)

The Master Control Operator monitors On-Air, DBS and Cable broadcast signals, records programs from satellite feeds for later use, sets up and airs programs and program breaks per the program log/automation system, dubs tapes from various sources for air or office use, monitors and controls transmitter output, maintains transmitter logs and discrepancy logs, and maintains the tape library/database. Will operate analog and digital broadcast equipment, software, devices such as broadcast video tape recorders, video servers, audio/video routers, audio and video control consoles, satellite receivers, and television transmitters. Must have the ability to understand and document technical and operational aspects of master control equipment. Will work with News, Programming and traffic for the most effective and positive look of master control for the duopoly of KMSP-TV and WFTC-TV. Helps to assure a high quality broadcast by monitoring On-air, DBS and cable broadcast signals, following the program log/automation system to air programs and breaks, monitoring and controlling the transmitter output and resolving any on-air problems which might occur. Provides support for future broadcasts by recording programs from satellite feeds, dubbing tapes from various sources, and maintaining the tape library. Helps to assure compliance with applicable regulations and communication with other departments by maintaining transmitter and discrepancy logs, the equipment incident report, the daily report of

satellite recordings, and the Master Control log. Please send your resume for consideration.

Creative Services Producer

Responsibilities include but are not limited to: writing and producing news topicals, directing, producing, log editing, and editing on-air station projects and promotional spots. Additionally, all other duties as assigned and deemed appropriate. College degree or equivalent in the communication field, minimum of two years broadcast experience. Efficient non-linear editing skills, field production expertise, strong writing skills, creative ideas to share on daily basis, news promotion experience.

Account Executive

KMSP/WFTC TV seeks individual to develop new advertising business for station. Maintain and improve existing client list. Meet or exceed sales budget expectations. Collect payment of advertisers' schedules. Local travel and varied hours req. Knowledge of ratings and programming preferred. Strong written and oral communication and presentation skills required. College deg. or equivalent work exp. req. Must have 2-3 yrs sales experience. Must be detailed oriented, resourceful, team player, and reliable. Solid computer skills and knowledge of industry software. All other duties as assigned and deemed necessary. Local travel and varied hours required. Reliable transportation and valid driver's license.

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Updated 4/15/08



OPPORTUNITIES

KMSP/WFTC Minneapolis/St. Paul

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Senior Technician

KMSP Fox 9 is looking for a Senior Technician to excel in our Engineering Department who possesses a variety of necessary skill sets. This Senior Technician will primarily maintain and operate the fleet of ENG/SNG vehicles. Additionally, a successful candidate must have the ability to operate, troubleshoot and repair equipment related to television broadcast facilities, including, but not limited to: microwave; transmitters and modulators; digital encoders and decoders; cameras; DVCPPro and Beta videotape machines; analog and digital satellite systems equipment; master control and studio production equipment. Must be able to carry 40 pounds for a distance of 300', climb ladders, and work outdoors. Graduate of an electronics training school or equivalent experience. SBE certification and/or FCC General Class License preferred. Must drive a straight truck with a GVWR under 26,000 lbs and obtain a DOT medical certificate. Rotating days/shifts, some weekends, and be flexible for last-minute scheduling changes as this is a news-driven position. Must join IBEW 292. All other duties as assigned and deemed appropriate.

News Technical Operations Manager

As the News Technical Operations Manager, you will oversee the Technical Operations Center (TOC), ENG/SNG truck operators and coordinate the technical needs for daily news operations, breaking news and special events broadcasts. This position is an integral part of the Engineering management team. In addition, the News Technical Operations Manager works closely with the various News staff to coordinate these tasks on a daily basis. The position requires a general electronics background in addition to a working knowledge of how engineering operations interfaces with a news operation. As the liaison between news and engineering, excellent interpersonal skills and organizational skills are a must. This position also assists with equipment maintenance duties. Knowledge of news room operations; Avid iNews/ISIS Systems; ENG/SNG truck operations; HD/SD Studio equipment and Windows computer systems. This position is news event driven and as a result, the individual must be able to work various hours and days as needed.

Floor Director

Work on newscast in the studio Part Time. You will relay critical information from the directors to the talent and camera operators and be a critical link between the director in the control room and the crew in the studio. Tell talent and camera operators what's happening next, which camera coming out to, and what will be happening next in the studio. Ability to react quickly and quietly in a live broadcast studio, moving quickly between cameras and areas of the set as segments are being prepared. Previous

experience in live television production is a plus. All other duties as assigned and deemed necessary.

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Updated 5/15/08



OPPORTUNITIES

KMSP/WFTC Minneapolis/St. Paul

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Director of Human Resources

KMSP & WFTC the Fox owned and operated television duopoly in Minneapolis has an immediate opportunity for an experienced human resources generalist professional to direct and manage the Stations employee relations and employment programs and initiatives. Successful candidate must have five years HR management experience, Bachelors degree in HR Management, Organizational Development or related discipline, or equivalent work experience. Required skill set includes effective written/verbal communications, creative problem solving and conflict management, AAP preparation and goal monitoring, benefits administration, employee awareness training, and HR administration. For immediate consideration, qualified applicants send resume and letter of interest (including salary requirements) to: Mary Talley Regional Vice President, Human Resources c/o: WTTG/Fox Television Stations Inc. 5151 Wisconsin Ave., NW Washington, DC 20016 Faxes accepted at 202-895-3286 or E-Mails accepted at wttg-hr@foxtv.com No Phone Calls Please EOE/M/F/D//V

Senior Technician

KMSP Fox 9 is looking for a Senior Technician to excel in our Engineering Department who possesses a variety of necessary skill sets. This Senior Technician will primarily maintain and operate the fleet of ENG/SNG vehicles. Additionally, a successful candidate must have the ability to operate, troubleshoot and repair equipment related to television broadcast facilities, including, but not limited to: microwave; transmitters and modulators; digital encoders and decoders; cameras; DVCPPro and Beta videotape machines; analog and digital satellite systems equipment; master control and studio production equipment. Must be able to carry 40 pounds for a distance of 300', climb ladders, and work outdoors. Graduate of an electronics training school or equivalent experience. SBE certification and/or FCC General Class License preferred. Must drive a straight truck with a GVWR under 26,000 lbs and obtain a DOT medical certificate. Rotating days/shifts, some weekends, and be flexible for last-minute scheduling changes as this is a news-driven position. Must join IBEW 292. All other duties as assigned and deemed appropriate.

News Technical Operations Manager

As the News Technical Operations Manager, you will oversee the Technical Operations Center (TOC), ENG/SNG truck operators and coordinate the technical needs for daily news operations, breaking news and special events broadcasts. This position is an integral part of the Engineering management team. In addition, the News Technical Operations Manager works closely with the various News staff to coordinate these tasks on a daily basis. The position requires a general electronics background in addition to a working knowledge of how engineering operations interfaces with a news operation. As

the liaison between news and engineering, excellent interpersonal skills and organizational skills are a must. This position also assists with equipment maintenance duties. Knowledge of news room operations; Avid iNews/ISIS Systems; ENG/SNG truck operations; HD/SD Studio equipment and Windows computer systems. This position is news event driven and as a result, the individual must be able to work various hours and days as needed.

Floor Director

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Updated 6/17/08



OPPORTUNITIES

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Master Control Operations Manager

This individual is part of the engineering management team and reports to the Director of Engineering. The position oversees the staff in the Master Control Operations Center for both KMSP and WFTC. This position is responsible for coordinating and assisting with the operational needs of daily programming and commercial playback for both stations. In addition this position develops operational procedures for daily news, live sports, breaking news and weather, as well as other planned special events. This person works closely with the News, Programming, Traffic and Creative Services departments to coordinate these tasks on a daily basis. This position is responsible for assuring station compliance with FCC rules. The position requires a basic television technical background and working knowledge of broadcast master control operations and how it interfaces with the news operation. As the liaison between engineering and the various departments in the station, excellent interpersonal skills and organizational skills are a must. In addition this position assists with other operational duties as assigned by the Director of Engineering or the VP of Engineering. Knowledge of news room operations, ENG/SNG receivers, Satellite downlink, microwave, A/V Router, analog and digital conversion, IFB, wireless communications systems, and windows based computer systems are required. This is a salaried position that works primarily Sunday through Thursday to cover sports and newscasts.

Senior Technician

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must have the ability to operate, troubleshoot and repair equipment related to television broadcast facilities, including, but not limited to: microwave; transmitters and modulators; digital encoders and decoders; cameras; DVCPRO and Beta videotape machines; analog and digital satellite systems equipment; master control and studio production equipment. Must be able to carry 40 pounds for a distance of 300', climb ladders, and work outdoors. Graduate of an electronics training school or equivalent experience. SBE certification and/or FCC General Class License preferred. Must drive a straight truck with a GVWR under 26,000 lbs and obtain a DOT medical certificate. Rotating days/shifts, some weekends, and be flexible for last-minute scheduling changes as this is a news-driven position. Must join IBEW 292. All other duties as assigned and deemed appropriate.

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Local Sales Assistant

Answer and screen incoming calls to Sales Dept, create, type and format correspondence, presentations, spreadsheets, req. for proposals and other written communication. Maintain and update local account list, review commercial times on a daily and weekly basis, posts invoices/contracts through TVScann, assist in updating and maintaining databases/spreadsheets which track leads and customer activity information, process mail, pull month-end sales reports, prepare needed reports for sales management, distribute daily overnights from Nielsen. Ability to work in fast paced sales environment. Associates degree in business, 1-3 years secretarial experience, preferably in sales department, knowledge of general office policies and procedures, proficient in Microsoft Office: Excel, Word, Access, PowerPoint, must have excellent interpersonal skills to effectively communicate and interact with external customers and internal staff. Highly organized, attention to detail and ability to multitask.

Floor Director

Work on newscast in the studio Part Time. You will relay critical information from the directors to the talent and camera operators and be a critical link between the director in the control room and the crew in the studio. Tell talent and camera operators what's happening next, which camera coming out to, and what will be happening next in the studio. Ability to react quickly and quietly in a live broadcast studio, moving quickly between cameras and areas of the set as segments are being prepared. Previous

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Updated 7/15/08



OPPORTUNITIES

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NEWS

Reporter

You will research, write, and present news stories on the air. Please have strong writing skills, and a demonstrated track record of developing and breaking exclusive news stories. Must be able to develop story ideas independently, without being dependent on the assignment desk. Strong on-camera skills in all aspects: live, in-studio and on tape. Use creative techniques to present meaningful stories and to develop sources for stories. Additionally, all other duties as assigned and deemed appropriate. BA degree preferably with an emphasis in journalism. Must have extensive previous experience in broadcast news reporting. Strong writing skills and familiarity with creative, contemporary production techniques with a proven ability to cultivate sources and break stories. Must be able to work in a team environment with producers, photographers and assignments editors.

Floor Director

Work on newscast in the studio Part Time. You will relay critical information from the directors to the talent and camera operators and be a critical link between the director in the control room and the crew in the studio. Tell talent and camera operators what's happening next, which camera coming out to, and what will be happening next in the studio. Ability to react quickly and quietly in a live broadcast studio, moving quickly between cameras and areas of the set as segments are being prepared. Previous experience in live television production is a plus. All other duties as assigned and deemed necessary.

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FINANCE

Financial Analyst

You will assist with compiling financial reporting packages. Provide internal analysis of revenue performance, sales comparison tracking and new/show costs. Assist with fiscal budget preparation and special projects aimed at improving financial performance of the station.

Bachelor's degree in Accounting/Finance. 2-3 years of broadcast or financial analyst experience. Please have the ability to work independently and meet aggressive internal/external deadlines. CPA and public account experience preferred. Detail oriented. Intermediate/Advanced spreadsheet skills. AS400 and JDEdwards experience helpful.

ENGINEERING

News Production Operations Manager

Coordinates the daily production and operational needs of the KMSP & WFTC newscasts and master control operations. Provides support for master control operations, production operations and maintenance staff. Position may at time staff one of the primary operational positions in master control or production during a shift. Actively participates in operational and capital planning. Oversee the management of the assigned Master Control, Production Operations and Supervisory staff (staffing, training, performance management, employee relations, etc.) Interfaces with programming, traffic, creative services, news producers and directors to assure operational needs are addresses. Implement and manager production operational changes and projects. Continuously evaluates the station's day-to-day on-air operations and production needs and deficiencies and make resolution regarding their resolutions. Implement operational solutions on a timely basis and review the solutions to ensure their effectiveness. Works with the necessary personnel to evaluate and define the operations and production goals. All other duties as assigned and deemed appropriate. The position requires a basic television technical background and working knowledge of broadcast master control operations and how it interfaces with the news operations. Excellent interpersonal skills and organizational skills are a must. A high school diploma and a degree in Technical Operations/Production as it relates to broadcasting or equivalent experience. Minimum of five (5) years experience in Broadcasting with a minimum of 2 years as a Technical Director or Operations Supervisor in a medium or larger market. Knowledge of news room operations, ENG/SNG receivers, Satellite downlink, microwave, A/V Router, analog and digital conversion, IFB, wireless communications systems, and windows based computer systems are required.

SALES

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FREELANCE OPPORTUNITIES

Freelance Floor Director/Prompter Operator

Work on newscast in studio. Relay critical information from the directors to the talent and camera operators. Service as critical link between the director in the control room and the crew in the studio. Tell talent and camera operators what's happening next, which camera coming out to,

and what will be happening next in the studio. Able to operate prompter. Ability to react quickly and quietly in a live broadcast studio, moving quickly between cameras and areas of the set as segments are being prepared. Previous experience in live television production is a plus. All other duties as assigned and deemed necessary.

Freelance Photographer

Nationally honored photography staff is seeking a creative, highly organized, motivated FREELANCE photographer with a positive attitude willing to be a team player. We require high production values on day of pieces and the ability to think creatively to make a visually poor story standout from those that are rich. Time management is key, the ability to coordinate multiple shoots and editing on deadline. This photojournalist will assist the reporter on determining the content of the news story and serve as field producer and/or producer to coordinate scenes in a story. You must also be able to archive, maintain, and log tape for the tape library. This position also requires knowledge with Panasonic DVCPPro and P2 media. Applicant must have familiarity with Avid Unity and Media Management and Avid Adrenaline NewsCutter. Additionally, all other duties as assigned and deemed appropriate. You will be required to join the IBEW Union. Please send resume and tape to apply.

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Floor Director

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ENGINEERING

News Production Operations Manager

Coordinates the daily production and operational needs of the KMSP & WFTC newscasts and master control operations. Provides support for master control operations, production operations and maintenance staff. Position may at time staff one of the primary operational positions in

master control or production during a shift. Actively participates in operational and capital planning. Oversee the management of the assigned Master Control, Production Operations and Supervisory staff (staffing, training, performance management, employee relations, etc.) Interfaces with programming, traffic, creative services, news producers and directors to assure operational needs are addresses. Implement and manager production operational changes and projects. Continuously evaluates the station's day-to-day on-air operations and production needs and deficiencies and make resolution regarding their resolutions. Implement operational solutions on a timely basis and review the solutions to ensure their effectiveness. Works with the necessary personnel to evaluate and define the operations and production goals. All other duties as assigned and deemed appropriate. The position requires a basic television technical background and working knowledge of broadcast master control operations and how it interfaces with the news operations. Excellent interpersonal skills and organizational skills are a must. A high school diploma and a degree in Technical Operations/Production as it relates to broadcasting or equivalent experience. Minimum of five (5) years experience in Broadcasting with a minimum of 2 years as a Technical Director or Operations Supervisor in a medium or larger market. Knowledge of news room operations, ENG/SNG receivers, Satellite downlink, microwave, A/V Router, analog and digital conversion, IFB, wireless communications systems, and windows based computer systems are required.

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FREELANCE OPPORTUNITIES

Freelance Floor Director/Prompter Operator

Work on newscast in studio. Relay critical information from the directors to the talent and camera operators. Service as critical link between the director in the control room and the crew in the studio. Tell talent and camera operators what's happening next, which camera coming out to, and what will be happening next in the studio. Able to operate prompter. Ability to react quickly and quietly in a live broadcast studio, moving quickly between cameras and areas of the set as segments are being prepared. Previous experience in live television production is a plus. All other duties as assigned and deemed necessary.

Freelance Photographer

Nationally honored photography staff is seeking a creative, highly organized, motivated FREELANCE photographer with a positive attitude willing to be a team player. We require high production values on day of pieces and the ability to think creatively to make a visually poor story standout from those that are rich. Time management is key, the ability to coordinate multiple shoots and editing on deadline. This photojournalist will assist the reporter on determining the content of the news story and serve as field producer and/or producer to coordinate scenes in a story. You must also be able to archive, maintain, and log tape for the tape library. This position

also requires knowledge with Panasonic DVCPRO and P2 media. Applicant must have familiarity with Avid Unity and Media Management and Avid Adrenaline NewsCutter. Additionally, all other duties as assigned and deemed appropriate. You will be required to join the IBEW Union. Please send resume and tape to apply.

EQUAL OPPORTUNITY EMPLOYER/M/F/D/V
Send resume to (**unless otherwise noted):
KMSB/WFTC/FSNN Television
Attn: Human Resources
11358 Viking Drive
Eden Prairie, MN 55344
Fax: 952-944-8296
E-mail: **hrminnesota@foxtv.com**
www.myfox9.com

Updated 9/22/08



OPPORTUNITIES

KMSP/WFTC Minneapolis/St. Paul

This is a brief summary of current available positions and is not meant to be construed as a complete or exhaustive list of duties/responsibilities or required skills. Also visit our website at: www.myfox9.com and www.wftc.com.

NEWS

Reporter

You will research, write, and present news stories on the air. Please have strong writing skills, and a demonstrated track record of developing and breaking exclusive news stories. Must be able to develop story ideas independently, without being dependent on the assignment desk. Strong on-camera skills in all aspects: live, in-studio and on tape. Use creative techniques to present meaningful stories and to develop sources for stories. Additionally, all other duties as assigned and deemed appropriate. BA degree preferably with an emphasis in journalism. Must have extensive previous experience in broadcast news reporting. Strong writing skills and familiarity with creative, contemporary production techniques with a proven ability to cultivate sources and break stories. Must be able to work in a team environment with producers, photographers and assignments editors.

Floor Director/Prompter Operator

Work on newscast in the studio Part Time. You will relay critical information from the directors to the talent and camera operators and be a critical link between the director in the control room and the crew in the studio. Tell talent and camera operators what's happening next, which camera coming out to, and what will be happening next in the studio. Ability to react quickly and quietly in a live broadcast studio, moving quickly between cameras and areas of the set as segments are being prepared. Previous experience in live television production is a plus. All other duties as assigned and deemed necessary.

ENGINEERING

News Production Operations Manager

Coordinates the daily production and operational needs of the KMSP & WFTC newscasts and master control operations. Provides support for master control operations, production operations and maintenance staff. Position may at time staff one of the primary operational positions in master control or production during a shift. Actively participates in operational and capital planning. Oversee the management of the assigned Master Control, Production Operations and Supervisory staff (staffing, training, performance management, employee relations, etc.) Interfaces with programming, traffic, creative services, news producers and directors to assure operational needs are addresses. Implement and manager production operational changes and projects. Continuously evaluates the station's day-to-day on-air operations and production needs and deficiencies and make resolution regarding their resolutions. Implement operational solutions on a timely basis and review the solutions to ensure their effectiveness. Works with the necessary personnel to evaluate and define the operations and production goals. All other duties as assigned and deemed appropriate. The position requires a basic television technical background and working knowledge of broadcast master control operations and how it interfaces with the news operations. Excellent interpersonal skills and organizational skills are a must. A

high school diploma and a degree in Technical Operations/Production as it relates to broadcasting or equivalent experience. Minimum of five (5) years experience in Broadcasting with a minimum of 2 years as a Technical Director or Operations Supervisor in a medium or larger market. Knowledge of news room operations, ENG/SNG receivers, Satellite downlink, microwave, A/V Router, analog and digital conversion, IFB, wireless communications systems, and windows based computer systems are required.

SALES

Account Executive

KMSP/WFTC TV seeks individual to develop new advertising business for station. Maintain and improve existing client list. Meet or exceed sales budget expectations. Collect payment of advertisers' schedules. Local travel and varied hours req. Knowledge of ratings and programming preferred. Strong written and oral communication and presentation skills required. College deg. or equivalent work exp. req. Must have 2-3 yrs sales experience. Must be detailed oriented, resourceful, team player, and reliable. Solid computer skills and knowledge of industry software. All other duties as assigned and deemed necessary. Local travel and varied hours required. Reliable transportation and valid driver's license.

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